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TRACY CHAPMAN ♦ PUMPING IRON ♦ HAIL, GARLIC!

CASCO

WEEKLY

BAY

Portland's FREE
news and arts weekly.

Thursday
September 1, 1988

The articles reproduced below are not news stories.
They are pre-fabricated advertisements in which only the business names have been
changed-as you can see by comparing those at left with those at right.
They are called...

ADVERTORIALS

SEPT. 1, 1988

BOULEVARD WEST APARTMENTS
Carol Laroe, Property Manager
Comfortable and attractive housing is a major factor in the growth and development of individuals, as well as communities. However, circumstances are not always appropriate for single people or couples to purchase a single family home. In fact, there are times in which people's lives when home ownership would be a distinct disadvantage. People in the Greater Portland area are quite fortunate to have the opportunity to make BOULEVARD WEST APARTMENTS their home for a lifestyle that is in Hartford, phone 323-1112. They are located on 75 East Avenue in Pawtucket, and are quite close to the TOWERS EAST area. The staff are eager to show you the benefits of living in these apartments. They are fully equipped, with 1 and 2 bedrooms, and fully furnished. They also have parking spaces available. Call Carol Laroe at 323-1112 for more information.

THE NICKEL INSURANCE AGENCY, INC.
Celebrating 31 Years of Quality Family Service
The insurance that you carry is just as important to your security and peace of mind as it is your account. When buying or renewing insurance, you should contact a professional who will treat you with individualized, personal service and find the best plan for you and your family. In this area, these professionals are found at THE NICKEL INSURANCE AGENCY, INC. located at 2600 Main Street in Pawtucket, phone 323-1112. As you, your family, or your company grow and prosper, you will want to make sure your insurance coverage keeps pace. With insurance getting more complex and costly these days, you want an insurance agency who can handle all of your insurance needs with the best possible coverage at the most reasonable price. Let these experienced agents handle your insurance needs while you concentrate on your business and car. For your commercial lines, fire, theft, life, auto and other forms of insurance for your business, group health, profit sharing plan and IRA. With their state of the art computer system, THE NICKEL AGENCY provides complete full service agency, call today for a quote. For personal service and the right coverage at the best price, call today for a quote. THE NICKEL AGENCY, INC.

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For over 30 years, RisCassi & Davis has added to the progress and prosperity of the Hartford area. Their philosophy of service is to provide their clients with the best and most conscientious legal representation. The interests in the community is proven by their time and efforts spent in being actively involved. The philosophy of their four attorneys - Joseph A. Capineri, Frederic C. Crowley, Thomas P. Almeida and Stephen J. Capineri, is to provide their clients with the best and most conscientious legal representation. CAPINERI & CROWLEY located at 266 Dexter Street in Pawtucket, phone 726-4000. 33 years of legal experience as practicing attorneys and are marked as being actively involved. Their attorneys practice in total and as legal representation.

BARRY D. KELS, M.D.
"Doctor of Ophthalmology"
Over the past 10 years he's been serving Hartford. Dr. Kels has gained an outstanding reputation for effectively testing, diagnosing and surgically treating such eye conditions as cataracts, glaucoma, macular degeneration, strabismus (muscle disease), detached retina, etc. He also performs physical examinations of the eye to recommend courses of treatment (for sight correction via refraction or surgery). Dr. Kels provides the best of medical malpractice, auto accidents, and other legal representation. Dr. Kels has recently relocated to expanded facilities at 10 Woodland Street in Hartford, phone 323-1112. It is the purpose of Dr. Kels to provide his many patients with effective and sensitive services concerning preventive eye health care, thorough eye exams and consultations, professional decisions concerning surgical treatments (if needed). State-of-the-art equipment, examination room with training films on eye diseases, examination rooms and a testing room, all add to the broad scope of service Dr. Kels offers to the public. If you, or someone you love, suffers from the debilitating effects of glaucoma, cataracts, diabetic retinopathy or any other eye disease, we, the editors of this 1988 Foster's Business Review, once again, suggest you contact DR. BARRY D. KELS for the most conscientious and thorough diagnosis and surgical treatment of your particular eye disorder. Don't make the mistake of taking your eyesight for granted!

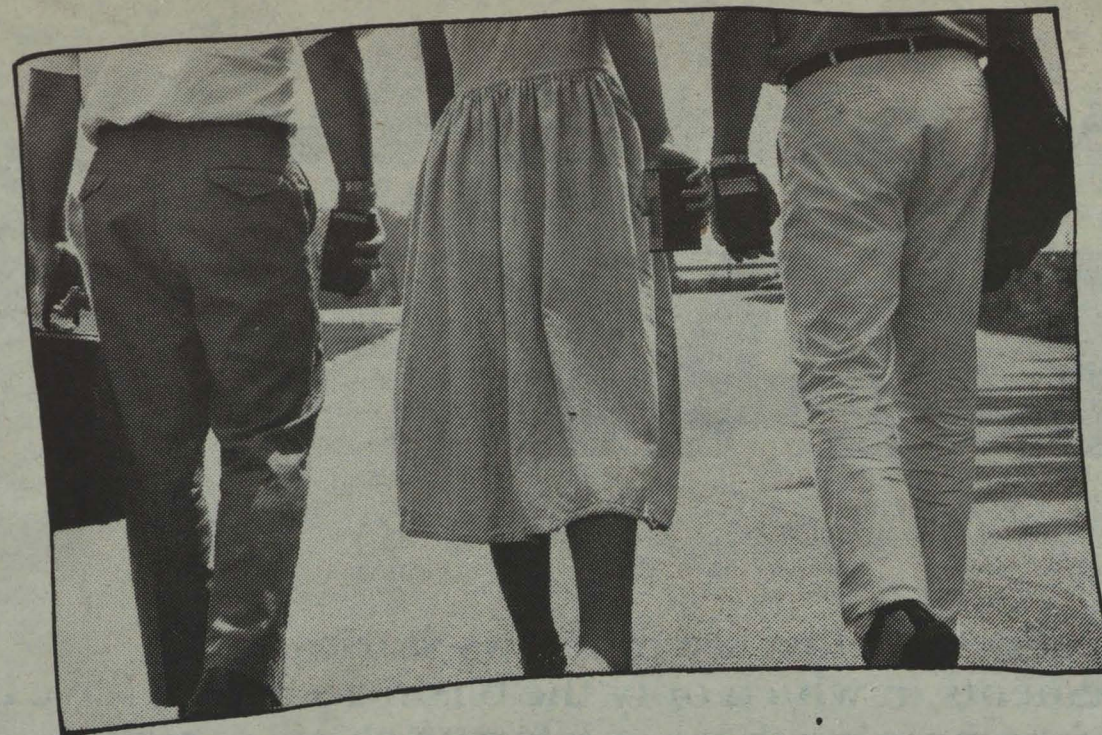
A handful of Portland businesses make millions selling these misleading ads throughout New England, New York and New Jersey as well as right here at home. See page 6.

TOWERS EAST
"Managed By Marshall Properties, Inc."
Comfortable and attractive housing is a major factor in the growth and development of individuals, as well as communities. However, circumstances are not always appropriate for single people or couples to purchase a single family home. In fact, there are times in which people's lives when home ownership would be a distinct disadvantage. People in the Greater Portland area are quite fortunate to have the opportunity to make TOWERS EAST their home for a lifestyle that is in Pawtucket, phone 323-1112. They are located on 75 East Avenue in Pawtucket, and are quite close to the BOULEVARD WEST area. The staff are eager to show you the benefits of living in these apartments. They are fully equipped, with 1 and 2 bedrooms, and fully furnished. They also have parking spaces available. Call Carol Laroe at 323-1112 for more information.

NATIONWIDE INSURANCE
The insurance that you carry is just as important to your security and peace of mind as it is your account. When buying or renewing insurance, you should contact a professional who will treat you with individualized, personal service and find the best plan for you and your family. In this area, these professionals are found at NATIONWIDE INSURANCE, located at 2600 Main Street in Pawtucket, phone 323-1112. As you, your family, or your company grow and prosper, you will want to make sure your insurance coverage keeps pace. With insurance getting more complex and costly these days, you want an insurance agency who can handle all of your insurance needs with the best possible coverage at the most reasonable price. Let these experienced agents handle your insurance needs while you concentrate on your business and car. For your commercial lines, fire, theft, life, auto and other forms of insurance for your business, group health, profit sharing plan and IRA. With their state of the art computer system, THE NICKEL AGENCY provides complete full service agency, call today for a quote. For personal service and the right coverage at the best price, call today for a quote. THE NICKEL AGENCY, INC.

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STEPHEN T. CONWAY, M.D.
"Doctor of Ophthalmology"
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HEWLETT
PACKARD

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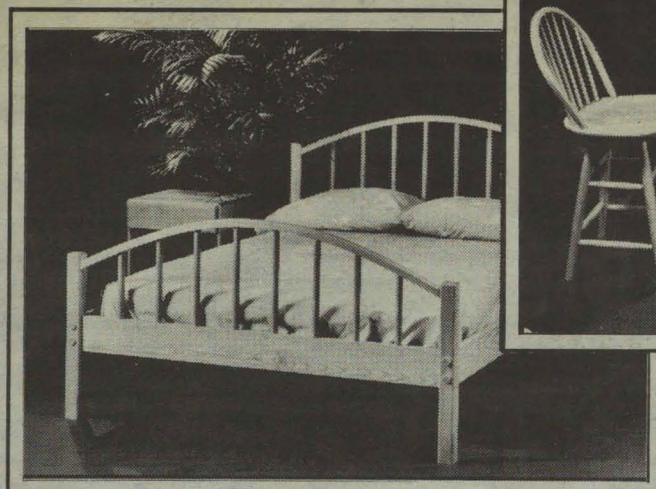
11C	Mathematics	\$ 42 Sale (\$56 list)
12C	Financial/Real Estate	\$ 59 Sale (\$79 list)
41CV	Scientific	\$139 Sale (\$175 list)
41CX	Scientific	\$199 Sale (\$249 list)
17B	Financial	\$ 89 Sale (\$110 list)
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UPDATES

ON A STARRY NIGHT Man bites man

Eddie Elburki of Portland is the newest member of the Getty/van Gogh Auditory Meatus Fraternity - he lost his ear in a grisly altercation outside The Max on York Street in Portland over the weekend.

The 36-year-old fisherman, however, didn't lose his ear for art or a king's ransom. His meatus went the way of all flesh shortly after another man bit it off outside The Max early Saturday morning. When Portland Police arrived in front of The Max at 5:30 a.m. last Saturday, they found Elburki bleeding and holding something in his hand. It was a large chunk of his severed left ear.

"I was just standing at the curb waiting for a cab," Elburki said, "when he grabbed me in a military stranglehold from behind. He said, 'I'm a Marine and I'm gonna kill your ass, you dirty f---king Lebanese.' I saw green, and I felt my spirit starting to leave. If I hadn't pushed backwards, he would have killed me.

"We fell down and he began gouging my eyes. He bit me in the chest, in the finger, and then he bit my ear. There were all sorts of people standing there watching, but no one did anything. I didn't even know my ear was off until someone said, 'Hey, man, pick your ear up.'"

Elburki, a Libyan who has been a naturalized U.S. citizen for 17 years, identified his attacker a short distance from The Max. Police arrested Dennis Bowden, of Portland, charging him with aggravated assault.

Although Elburki was rushed to Maine Medical Center, the ear could not be saved.

"It's not fair," Elburki said. "A Marine is supposed to protect me, not try to kill me because of the way I look."

- Michael Hughes

DRAVO DOING
A SLOW BURN?

Incinerator disagreement heats up

As a fluffy blanket of trash ash falls on Biddeford from the malfunctioning MERC incinerator, things are warming up at Portland's own garbage burner.

Charging trashy contract compliance, Regional Waste Systems is withholding another \$1.8 million from Dravo, the company that is constructing RWS's trash-to-energy burner on the Blueberry Road in Portland.

Garbage, says Dravo.

The plant has been turning junk to juice for a month, says Dravo's attorney Peter Plumb. While there may be flaws in the system, they don't merit withholding payment. Dravo has charged RWS with breach of contract.

"Default is when one side of a contract doesn't live up to one or more of the terms," says Plumb. "The most important one is that they (RWS) haven't paid."

RWS makes separate payments to Dravo for different parts of the plant as they are completed. Three months ago RWS refused to pay \$2.2 million for what they see as faulty insulation of boilers.

"I don't think it's (the plant) really screwed up, but we're withholding the money necessary to bring portions into conformance," says Charles Foshay, executive director of RWS. He says all the parts of the plant are present and accounted for, but that their ability to rally together and roast refuse is at question. Plumb says, "Reasonable people can differ over what is right and wrong."

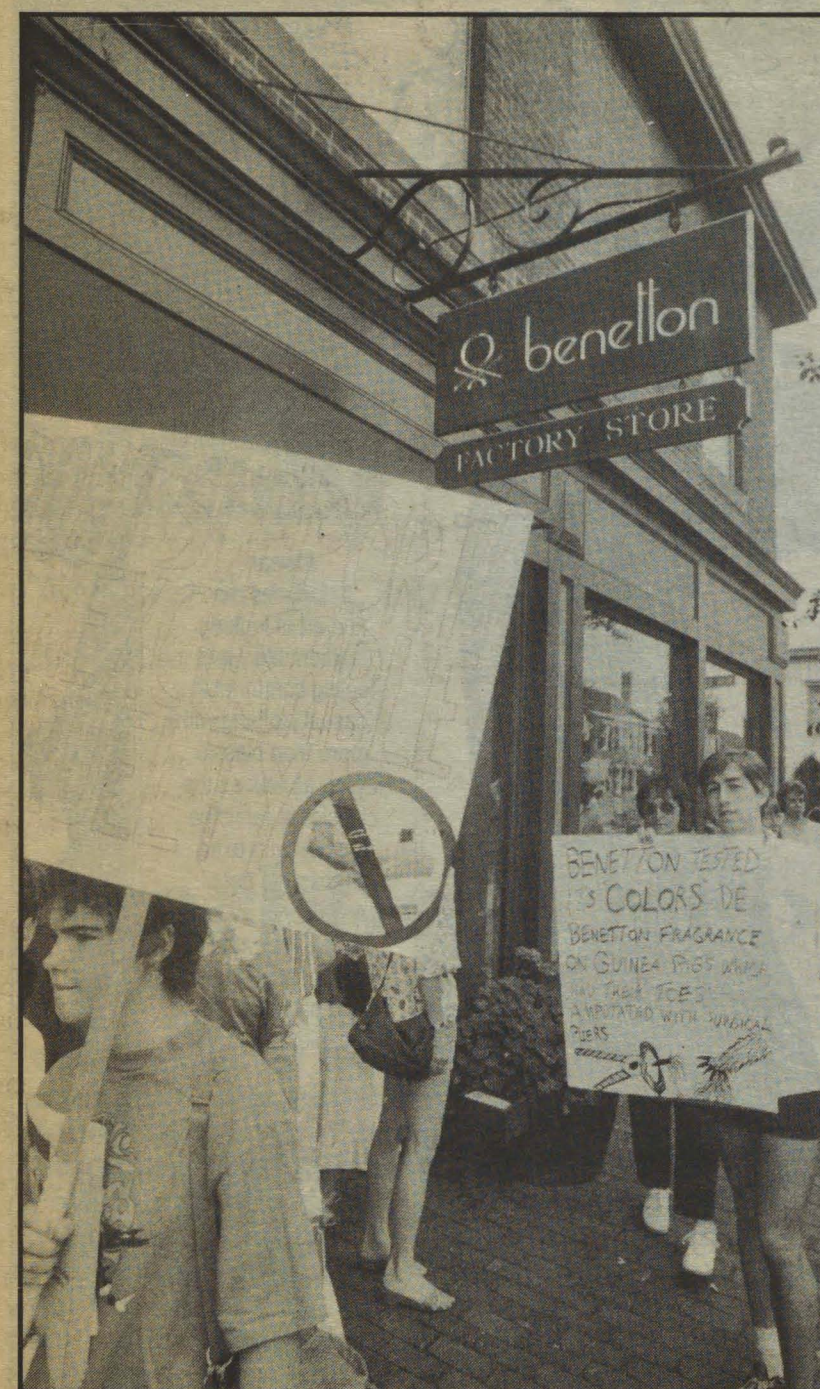
RWS says a number of things are wrong: Automation, cranes, the ash-handling system, the metal separation system, personnel shortages, and certainly not least, an unsavory odor creeping into the administrative offices.

Assistant Project Manager for Dravo, Steve Demasy, says, "The reasons they've given us (for not paying) we don't agree with. Whatever other reasons they have, they haven't made them clear to us." RWS and Dravo have been negotiating to settle their differences.

Dravo has two contracts with RWS. One is to construct the plant. Once the facility has passed an acceptance test, which consists of running smoothly for three days, that contract will be filled. Dravo asked RWS to schedule that test in August, but RWS wants to make sure Dravo's room is clean before it goes off to play.

"Dravo is looking at a short-term goal that is to finish the contract," says RWS attorney Nicholas Nadzo. "Ours is a more long-term goal of operating the plant for a number of years."

- Hannah Holmes



MAC members picket Benetton last Saturday. CBW/Monte Paulsen

"COLORS" TESTING CALLED CRUEL Benetton picketed by animal rights coalition

The true "Colors" of Benetton are "red, red and more red" according to a group claiming that the company needlessly tortured laboratory animals while testing the designer fragrance "Colors."

Last Saturday, about a dozen members and supporters of the Maine Animal Coalition picketed the Freeport Benetton store with signs and large photographs of tortured rabbits. The photographs and allegations stem from an eight-month undercover investigation by the Washington-based People for the Ethical Treatment of Animals (PETA). That investigation concluded that the testing of Colors and other Benetton products was "painful and unnecessary" because the toxicity of the products had been established prior to the laboratory tests and because the products were released despite the fact that the testing confirmed that they were indeed irritants.

The investigation alleged widespread cruelty and fraudulent research at Bioresearch, a Philadelphia laboratory which contracts its services to Benetton. The PETA study documented skin poisoning, eye damage and inhalation tests conducted without anesthesia on rabbits, rats and guinea pigs.

Some of these animals were dismembered merely to help identify them and all were killed after the tests, according to the investigation.

Speaking for the coalition, Will Anderson of Portland said that they chose to picket Benetton because it is "a multimillion dollar company with the financial freedom to create a line of cruelty-free products." Benetton, which has more than 4,000 stores in 57 countries, sold \$20 billion worth of merchandise last year.

Anderson said that a protest against a small retailer would not be fair or effective because such a business would not have the resources to develop new product lines. The Maine Animal Coalition also publishes a list of more than 100 companies that manufacture "cruelty-free" products.

Although a few shoppers stopped to watch the television cameras watch the picketers, most of the Saturday afternoon boat-shoe pedestrians showed little response.

After glancing at a pamphlet, one teenage girl commented to her companion, "Ooooh. They put it in rabbit's eyes."

"Oh, that's, like, ridiculous," responded her friend. "It's a cologne."

- Monte Paulsen

News of the Weird

♦A Pittsburgh arbitrator upheld the firing of a waiter who told an unsolicited joke that patrons found offensive - after he had been warned for two previous incidents and had pledged not to do it again. The arbitrator ruled the man "is not capable of keeping that pledge."

D.E.P. OKs S.D. WARREN SO2 Less smell, more acid

If a tree falls in the forest and nobody smelled the acid rain... could a Westbrook paper mill smell better while releasing more pollution into the air?

"Smell creates stress in the public. The point is you aren't as affected by sulfur dioxide as you are by Total Reduced Sulfur, in smell." So says Department of Environmental Protection licensing engineer Marc Cone after the DEP licensed the S.D. Warren paper mill to decrease its eggy-smelling gasses while increasing its odorless SO2 emissions.

Currently the mill emits sulfuric compounds, says Cone, "in a form that the nose can detect at low levels. The mill is now collecting these and burning them so that they become SO2, a pollutant that the nose doesn't catch."

SO2 is inhaled, absorbed into the blood stream, and filtered out by the liver and kidneys. Along the way, it harasses the respiratory system. Dr. Edgar Caldwell, pulmonary associate at Maine Medical Center says, "You can't say any level is harmless. Very, very, very low levels cause abnormalities in lab animals."

Nancy Maziasz of the Clean Air Committee of the Maine group of the Sierra Club thinks the license could do a better job at straining all the stuff out of the air.

"We became aware early on that the smell is going to be better, but the pollution is going

to be worse." She used to know when pollution was heavy, because of the accompanying smell. "We used to know when to shut the windows," she says.

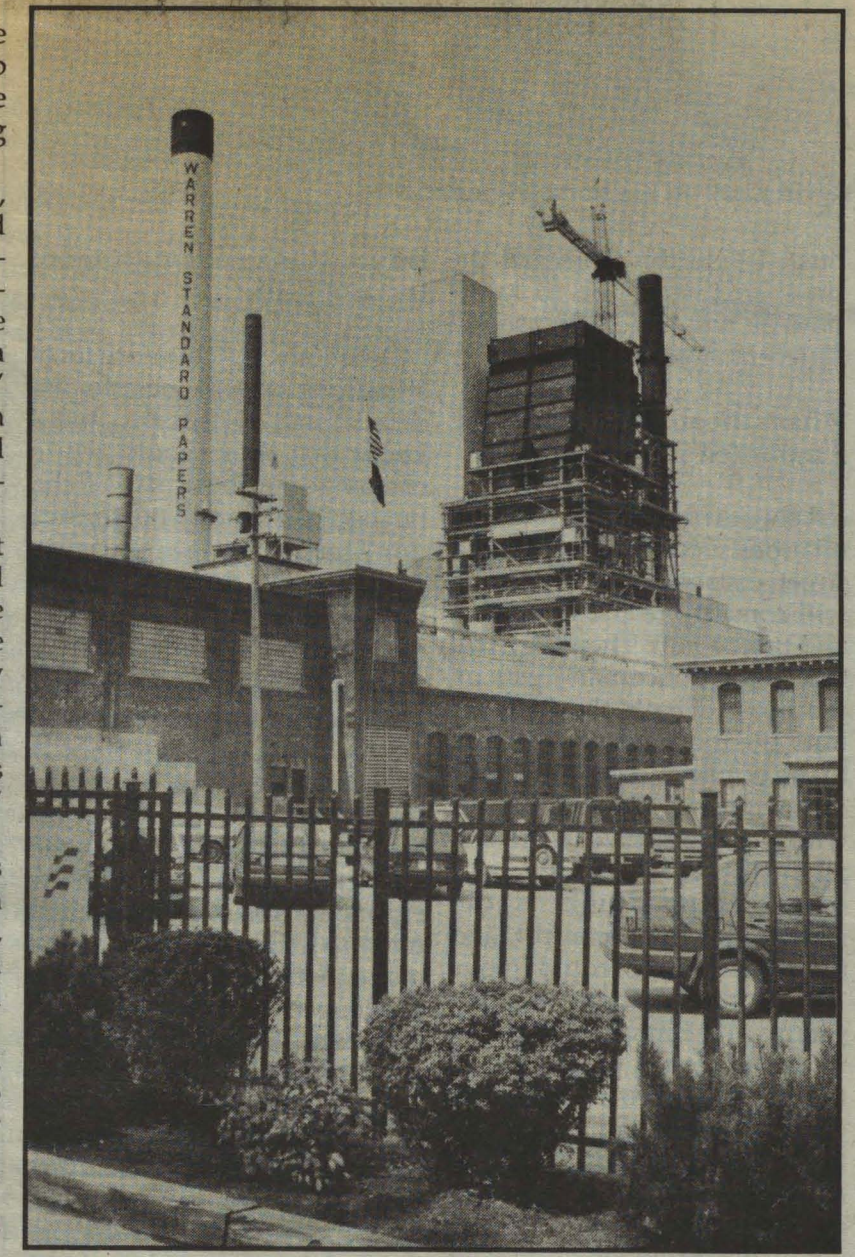
The plant's SO2 emissions are still well within limits set by the legislature. Cone says, "The standards may be lax, and they may be too strict. If people are going to change that, it's going to have to be done by the legislature. And they shouldn't waste time trying to pick apart each little license that comes out of the system."

Says Maziasz, "The function of a license should be to keep them (emissions) to a minimum. The DEP is leaving it up to the company to keep it low instead of putting a ceiling on it." She admits the S.D. Warren license is perhaps the toughest in the state, adding, "The rest are almost worthless."

At the plant, Environmental Manager Raymond Pepin says, "The state has standards for SO2 emissions. We used to emit in excess of 12,000 tons. We're down to about 1,900 tons per year."

SO2 also falls out of the sky as acid rain, killing plants and animals. But Cone says the swapping of TRS compounds for SO2 emissions will not change the net impact on Mother Earth. "I think in the end they're all going to end up the same way," he says. "They effect the environment similarly."

- Hannah Holmes



S.D. Warren: tastes great, more falling.

CBW/Joe Kievit

♦Hang on to that insurance card. The Alaska Supreme Court turned down Diane Lewis' challenge to her driver's license suspension for not having insurance. She had claimed that having insurance impairs her contract with God to depend on him for protection.

♦Dorothy Coughlin has been given landing rights to sue TWA for \$78,000 for the airline's losing her suitcase with her husband's cremated remains inside in 1985.

INSIDE

Casco Bay Weekly

Thursday
September 1, 1988
Volume One, Number 14
24 pages

UPDATES

A cop and his horse
TALK

Scarborough Police revisited
VIEW

When doing business here always reliable. They have and everyone has gained a lot in recommending THE and this firm for their good

ADVERTORIALS
COVER
by Kelly Nelson

In praise of garlic
EATS

Fall into a good time - read on
CALENDAR

LISTINGS

TUNES
Tracy Chapman isn't just for coffeehouses anymore

See it again, Sam
FLICKS

SPORT
A weighty topic

CLASSIFIED
REAL PUZZLE

Casco Bay Weekly is a paper for people living in or concerned about the cities and towns of the Portland area. It is published by Mogul Media, Inc. from posh corporate headquarters at 187 Clark Street, Portland, Maine 04102.

Send us your event listings, your angry letters and especially your advertisements! We need to receive all that kind of stuff by the end of the Thursday prior to the issue in which you want it to appear.

775-6601

TALK

Casco Bay Weekly

by Robert St. John

A CONVERSATION WITH Kevin Cady

Kevin Cady is the youngest officer in the mounted division of the Portland Police, and the horse he rides is the youngest of the five horses in the unit.

Kevin grew up in Portland, and has wanted to be a policeman as long as he can remember. He's been riding tall on Congress Street and in the Old Port since last year.

What's your horse's name?

His name used to be "Nosey" but that's not a very good police-horse name. Now his name is "Phoenix". He was named by grammar school kids from Hall School in Portland. The kids picked the name "Phoenix" from the idea of a city burning down and rising again from the ashes, like Portland did.

What kind of a horse is he?

This horse is a quarter-horse, and he's the biggest one we have. He weighs about 1,400 lbs. and is 16 1/2 hands in length. He was donated to us almost two years ago by a man from Kennebunk who died of cancer and wanted the horse to have a good home.

What kind of training have you two had to go through?

We went through about 12 or 13 weeks of training. After that, I went to Boston for certification, and I brought Phoenix with me. In Boston we learned the basic riding stuff. Then we shot guns off their back, starting with firecrackers to get them used to the sound. We used police-sirens, and also smoke-bombs, which we walked the horses through.

Is the training more for you or the horse?

It's more for the person, I think. This horse, Phoenix, was ready to go when we got him. I was lucky because I had only been on a horse once in my life, and hadn't received any training before this.

It's tough to go and get on a horse and ride around, but it's a 1,000 times harder to get on him and go down Congress Street. I thought the horse was going to run away and I wouldn't be able to stop him, or I'd fall off, and he'd try to run back to the stable, but he's not that kind of horse.

The horse must get to know you pretty well too.

He knows me. I think he is a natural. He picks up, because if I'm nervous, he becomes nerv-



Kevin Cady on his horse Phoenix.

CBW/Lisa Pizzo

I ride this horse all the time, so I've gotten to know how he will handle himself in different situations.

What's the advantage of being a mounted policeman?

A lot of what we do is public-relations work. When I'm on a street corner, a lot of people will come up to pat the horse, and talk to him. Then they will talk to the policeman that's on the horse. That's the idea behind the mounted-unit, to talk to the public and get the public to talk to us. We're not guys who just like to give tickets out all the time.

The mounted-unit is designed for crowd-control, and this horse alone could move 100 people. If there is a big group in Monument Square, where it would take three or four policemen to move it, I can go in all alone, and ask people to leave. If they don't want to leave, this horse will get them to leave. We use a technique where we do circles, and I'll go through a crowd doing circles which become bigger and bigger. The people leave because they don't want to be stepped on by a horse.

Do you think people are more intimidated?

Definitely. I encounter a lot of situations where people are drunk and disorderly, and I know that they would try to challenge me physical to a fight, but because I'm on a horse, they don't know how to approach it. They usually do what they're told.

Have you ever had to chase anybody while on horseback?

About a week and a half ago, there was a young kid who was walking up Congress Street and trying to start a fight with everyone he saw. I saw him and rode up to him and told him to move along or be arrested. He challenged me to get off my horse and fight with him, but what I did was corral him against the side of a building, so that he couldn't fight with me, and then handcuffed him.

If I wasn't on the horse, he would have taken a swing at me, and there would have been a fight, and I would have had to call for help. It prevented an injury to him, and an injury to me, and others.

Robert St. John, who stops in weekly at CBW's executive suites to write this column, admonishes us, sans horse, to maintain law and order when on deadline.

Inwear introduces the fine art of looking fashionable while feeling comfortable... casual clothing with more than classic styling as well as the classics in feminine shapes with extra attention to detail. A variety of styles in mix and match color combinations and patterns... all available now for fall.

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"THE SIX-FOOT WOODEN WALL WAS ORIGINALLY CONSTRUCTED FOR THE TOWN TO BE USED AS A TRAINING WALL FOR THE TOWN'S K-9 POLICE DOG. THE WALL WAS UNSTABLE AND ON THE DAY OF THE TESTING THERE WAS NO SAFETY EQUIPMENT..."

KAREN CARTER

Scarborough blues

In our July 14 cover story, Casco Bay Weekly examined the cases of two veteran police sergeants who were dismissed amidst allegations of discrimination and mismanagement within the Scarborough Police Department.

Since publishing that story, several people have encouraged us to dig deeper. But because few of these individuals would speak "on the record" and because we have not been able to independently substantiate their allegations, there is very little more we can print at this time.

We do know that after negotiations between the Maine Human Rights Commission and the Town of Scarborough ended two weeks ago, former Sgt. Steven Searcy's attorney Howard T. Reben filed suit in

Cumberland County Superior Court against the town, the Personnel Board of Appeals, and Police Chief Hollis Dixon. Searcy maintains that he was discriminated against because he refused to join the Masons, of which Chief Dixon is a member.

And although the status of former Sgt. Paul Carter's case before the Scarborough Personnel Board of Appeals remains unclear, Peter Costello, who is chairman of that board, said, "I've been told that through the attorneys the Carter case is being settled."

Meanwhile, we received this letter, from Sgt. Carter's wife, Karen. Her thoughts provide some further insight into the circumstances surrounding Sgt. Carter's injury and subsequent firing:

Does justice reign in the town of Scarborough?

The opinion I am about to express is my own. However, I strongly feel that it is shared by others who have not as yet come forth.

There are many facts that have not been released pertaining to the case of the ex-police sergeant Paul Carter.

Sgt. Carter was injured in October, 1986 while performing required physical aptitude testing (P.A.T.). His injury came as a result of negligence due to the police chief's total disregard of the warning given to him about the unsafe condition of the six foot wall.

Chief Hollis Dixon was present during the testing and he was aware that the wall had to be physically braced by several officers as individuals scaled it.

The six-foot wooden wall was originally constructed for the town to be used as a training wall for the town's K-9 police dog. The wall was unstable and on the day of the P.A.T.'s there was no safety equipment in use for a landing.

The instability of the wall caused Sergeant Carter to slip and lose his balance as he went over. He came down head first on the other side, landing on a board.

His head was driven into his shoulders and his spine was twisted. Several injuries were sustained from the accident.

After many months of incapacity, Sergeant Carter enrolled in a physical rehabilitation program. He returned to work as a full duty patrol supervisor in February, 1988. He had hoped to return to light duty work, as other injured officers had done in the past. However, he was denied any light duty.

After 16 months of absence, the long hours spent driving the police cruiser plus the weight of the gunbelt aggravated the back

injury.

He would be wearing a ten's unit plus he wore ice packs on his back when he drove the cruiser.

He missed work at times due to the pain.

The final week that he worked was a triumph for him. This was his first sign of progress. It was the first full week plus court time that he had been able to put in since his return to work.

Then he was fired! The firing had a devastating effect on him and his family.

Since that time he has been put on disability leave by the town.

Sergeant Carter gave the town of Scarborough 17 years of professionalism and service.

He truly cared about his men, helping many of them with personal problems and career making decisions. His body was injured, but his training and knowledge is well intact.

It does not seem moral that a quality employee be dismissed in such a disgraceful way.

Surely, 17 years of dedication and service should not have been cast aside as freely. Rumor has it that Scarborough P.D. is now staffed by many inexperienced officers.

Is the town so unconcerned about the public that they could afford to spare the many senior officers dismissed recently?

As for Sergeant Carter, he has lost a 22-year career in law enforcement that was his life. The Carter family has suffered greatly.

I feel that something is seriously wrong with the town of Scarborough!

Does anyone care?

I may be prone to prejudice?

For 24 years I have respected Sergeant Paul Carter for his ethics and professionalism. I am very proud of his dedication to his career. I am his wife.

Karen M. Carter
Karen M. Carter

VIEWS

Advertorials such as those featured in this week's cover story are sold in a misleading manner. That in itself is cause for scrutiny.

But when newspapers compound this misrepresentation by publishing these advertisements without designating them as such, they are accomplices in the charade.

When a newspaper engages in serious reporting - from a presidential campaign to a city council meeting - it asking for your trust. By asking for your trust it assumes the responsibility to be honest and fair with you. You assume that the paper is playing straight.

But when such a newspaper publishes advertorials, which deliberately blur the line between news coverage and advertising copy, it breaches this trust. It willfully allows its readers to be misled. Credibility is eroded. Responsibility is abdicated.

Newspapers that ask for your trust shouldn't print deception.

Mark Garry

Casco Bay Weekly
An instrument of
community understanding.

September 1, 1988
Volume 1, Number 14

Gary Santaniello
publisher

Monte Paulsen
editor

Marg Watts
advertising manager

Ann Sitomer
listings editor

Kate Halpert
Garry Young
display advertising

Bob Bettencourt
art director

Lew Bedell
classified advertising

Wes Nickerson
production

Matt Foster
circulation

Hannah Holmes
Michael Hughes
Althea Kaye
Bonnie Moore
Kelly Nelson
Michael Quinn
Robert St. John
Thomas A. Verde
writers

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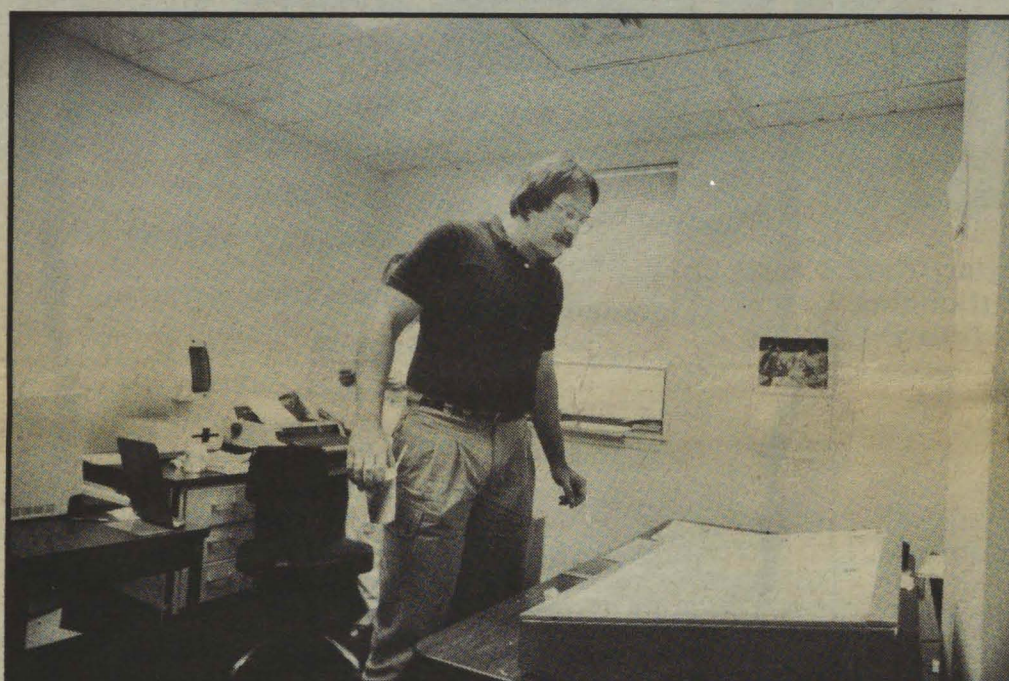
This page is a canvas
on which diverse opinions
take form. Our views are
here. We encourage your
letters and columns.

Please be brief and
to the point. Sign your
letter clearly and
include a phone number.

Views
Casco Bay Weekly
187 Clark Street
Portland, ME 04102

ADVERTORIALS

A handful of Portland companies make millions selling these misleading ads throughout New England, New York and New Jersey... as well as right here at home.



Michael Langadas, owner of Foster's Business Review.

CBW/Monte Paulsen

To print or not to print?

Some newspapers accept this sort of advertising while others don't. The Business Review appears as numbered pages in the Wise Guide with no indication that it is an advertising section. "We keep meaning to put that in," advertising manager Marilyn Durant sighs. She points out that this line appears at the top of each page: The opinions expressed here are those of the Review and not necessarily those of the paper. (actual size). Between that line and the whole concept Durant thinks it's obvious that it is advertising.

The Portland Press-Herald accepts business review advertising, but the Maine Times doesn't because, said publisher Anna Ginn, "We learned from the past that it does confuse people. We don't want people to think it's our thoughts."

The Boston Herald runs these reviews. A sales representative who handles one such account says, "They're a paid advertiser and are treated as such."

Their competitor The Boston Globe doesn't run them. Their policy is that they don't buy the advertising sales services of other organizations since they maintain their own advertising staff.

Laura Farr, who co-owns The Business Review with her husband David, says there's no problem finding papers that will accept business review advertising sections. "We'd have the whole United States if we wanted it."

It's a weekday morning in Portland. The ferry brings the canvas-tote-bag carriers across from Peaks. Congress Street bustles slightly. Tour buses rev up outside of the Sonesta. Seagulls squawk. The trolley starts to loop through the city. And then the phones are dialed and the voices begin:

"Hi. This is _____ with _____ Business Review. We are preparing the upcoming business review section for _____. This is a special section of the newspaper that we do each year on a few of the leading businesses and professional people in the area. In connection with this year's review, we've prepared a news story ad about your business..."

These are the voices of business review sales people. They sit in Portland selling pre-fab ads at marked-up prices to small companies all over New England, New York and New Jersey. They've never been to the businesses they call. They've probably never even visited the cities they call. Some business owners who buy these ads think this is an effective way to advertise. Others think it's a rip off. No matter—business review companies find hundreds of businesses to buy these ads and they make lots of money. Although very few of these business reviews appear in Maine papers—it's cheaper to call out of state—Portland has the dubious distinction of being New England's business review hub.

Leon, who you are about to meet, is a fictitious business review sales person. The company-provided scripts he reads from, however, are real. Susan, Paul and Linda are real people whose names have been changed. They each have worked at one or more of the business review companies in Portland. None of them were fired. They left the business because they didn't like it.

Leon comes to work. He works for one of the seven business review companies now operating in Portland, all of which started as one company.

Dennis Kasum, dubbed the "father of the business review" by some, is credited with giving birth to the first business review company in Colorado in 1958. At one point his company, Kas-Kom, went national. Then he retired.

He came out of retirement in 1982 when he began MetroNews Features right here in Portland. In 1983, four people left MetroNews and started Foster's Business Review. Three people then left Foster's and started Dunn's Business Review. In 1984, Papa Kasum left town, disappeared. (Rumor has it he's in Arizona doing the same thing.) MetroNews carried on under the name Business Profiles Review. A couple people left there that same year to start up Franklin's Business Review. Two other companies started up soon after but have since folded. In 1985, Dunn's was sold to the publisher of the Portland Business Journal and became Richardson Reports.

Yet another defector spun off and started The Business Review in 1986. Two guys left Franklin's in 1987 and now do Business and Professional Profiles. Somewhere along the line Business Spotlight sprouted. Late 1987, Foster's and Business Profiles Review merged and then split up so there are now seven business review companies in the Portland area.

This extended family is not on the best of terms. When people left to start their own companies, they took printed materials, key personnel and client lists from the previous owner, says Michael Langadas who was one of the first to leave MetroNews to form Foster's. "People's feelings got hurt," he says.

Langadas now wants to unify the business by getting the owners together for organizational meetings. He says he wants to clear the air. This sounds as likely as getting an estranged family together for a pleasant and uneventful Thanksgiving dinner.

Foster's and Business Profiles Review are suing each other after their short-lived merger. Franklin's and its most recent spinoff, Business and Professional Profiles, are also involved in a lawsuit.

Most of these offspring—who now compete for the same business left behind by Papa Kasum—are quick to talk behind each other's backs.

"We work harder at making these professional. Others have no scruples or expertise or don't care about being professional or pleasing the customers," says one of the partners at Business and Professional Profiles who didn't want to be named because of the lawsuit.

Meanwhile Langadas at Foster's is a bit more diplomatic. He says that the other companies "do their best" but lack the experience, staff, time or extra money for personnel and equipment. "We're by far the best in this business," he says.

Howard O'Brien, owner of Business Profiles Review, says he has been in the business longer than anyone in New England. Langadas says his company "revolutionized the industry." Yet the unnamed partner at Business and Professional Profiles says, "If I was working for the others I wouldn't be proud of what I'm doing."

CAPINERI

"Attorneys and over 33 years, CAPINERI & CROWLEY have been actively involved. Their interests in the community are well known. CAPINERI & CROWLEY located at 26 State Street, Portland, Maine 04101. Phone 522-1196. For 30 years, CAPINERI & CROWLEY has added to the progress and prosperity of the Portland area. Their philosophy is to provide the best and most conscientious legal representation. CAPINERI & CROWLEY has 30 years of legal experience in all areas of law including: criminal, civil, real estate, probate, bankruptcy, divorce, and business law. CAPINERI & CROWLEY is a full service law firm."

STEPHEN T. CONWAY,

"Doctor of Ophthalmology" Over the past 10 years of service to the Greater Portland area, DR. STEPHEN T. CONWAY has gained an outstanding reputation for effectively testing, diagnosing and surgically treating conditions such as cataracts, glaucoma, macular degeneration, and retinitis pigmentosa. DR. CONWAY provides the most advanced and complete eye care available in the Portland area.

BARRY D. KELS, M.D.

"Doctor of Ophthalmology" Over the past 10 years he has been serving Portland, Dr. Kels has gained an outstanding reputation for effectively testing, diagnosing and surgically treating conditions such as cataracts, glaucoma, macular degeneration, and retinitis pigmentosa. DR. KELS provides the most advanced and complete eye care available in the Portland area.

BOULEVARD WEST APARTMENTS

Carol Laroe • Property Manager Comfortable and attractive housing is a major factor in the growth and development of individuals, as well as communities. However, circumstances are not always appropriate for single people or mobile or mobile couples to purchase a single family home. In fact, there are times when home ownership would be a distinct disadvantage. People in the Greater Portland area are quite fortunate to have the opportunity to make BOULEVARD WEST APARTMENTS their home for a lifestyle that's geared to the 80's. They are located at 891 West Boulevard in Portland, phone 523-1166. They are eager to show you the benefits of BOULEVARD WEST APARTMENTS. They are eager to show you the benefits of BOULEVARD WEST APARTMENTS.

TOWERS EAST

"Managed By Marshall Properties, Inc." Comfortable and attractive housing is a major factor in the growth and development of individuals, as well as communities. However, circumstances are not always appropriate for single people or mobile or mobile couples to purchase a single family home. In fact, there are times when home ownership would be a distinct disadvantage. People in the Greater Portland area are quite fortunate to have the opportunity to make TOWERS EAST their home for a lifestyle that's geared to the 80's. They are located on 75 East Avenue in Portland, phone 725-1166. They are eager to show you the benefits of TOWERS EAST. They are eager to show you the benefits of TOWERS EAST.

Leon is handed a bunch of phone book clippings of businesses in the out-of-state city he's calling today. Someone has cut that city's yellow pages apart and sorted the ads by business. Leon and his fellow phoners sit behind books full of thousands of generic, fill-in-the-blank ads for all sorts of businesses. This morning Leon starts with dry cleaners. The calling begins.

Although O'Brien at Business Profiles Review states that this is an advertising feature available to anybody, companies are sometimes given a different impression. Mark Mannette, director of Port Star Productions in South Portland, thought The Business Review wanted to highlight his company because it was one of the more creative video studios in the area.

Miles Barber, office manager at Marconi Tile and Marble Imports Co. in Hartford, Connecticut believed Foster's Business Review had chosen Marconi because they are "one of the finest in the land."

"Customers could very well think there was a selection process," says Susan. But in fact the selection process is merely one of calling companies in the phone book until someone buys the ad. She recalls one business person who interrupted her sales pitch laughing, "Somebody goofed—because we're not very reputable."

There is some discrimination in selecting companies. O'Brien talks to the newspapers to find out if any companies in the area have a bad credit rating. Foster's won't touch massage and tattoo parlors. Laura Farr, co-owner of The Business Review, states, "I choose companies I'm familiar with personally."

Leon tells the dry cleaner that they're preparing a review of the leading businesses in the area to appear in the local newspaper.

The word "review" doesn't mean what it means in, say, a "restaurant review" where someone eats a meal at a particular restaurant and critiques it. In this case, no one went to these businesses and used their services. "Leading businesses" means the first business called that is willing to buy one of these ads.

Leon tells the dry cleaner they've written a news story ad about the company.

There are no writers *per se* at these companies. The write ups come from a giant book of generic ads. The phoners fill in the blanks with information gleaned from the yellow pages ad and make minor alterations at the advertiser's request. These are the writers. They sometimes double as editors.

Paul says, "We tried to make it sound like we wrote it just for that company instead of saying 'I just flipped a page open two minutes ago and filled your name in the blanks.'"

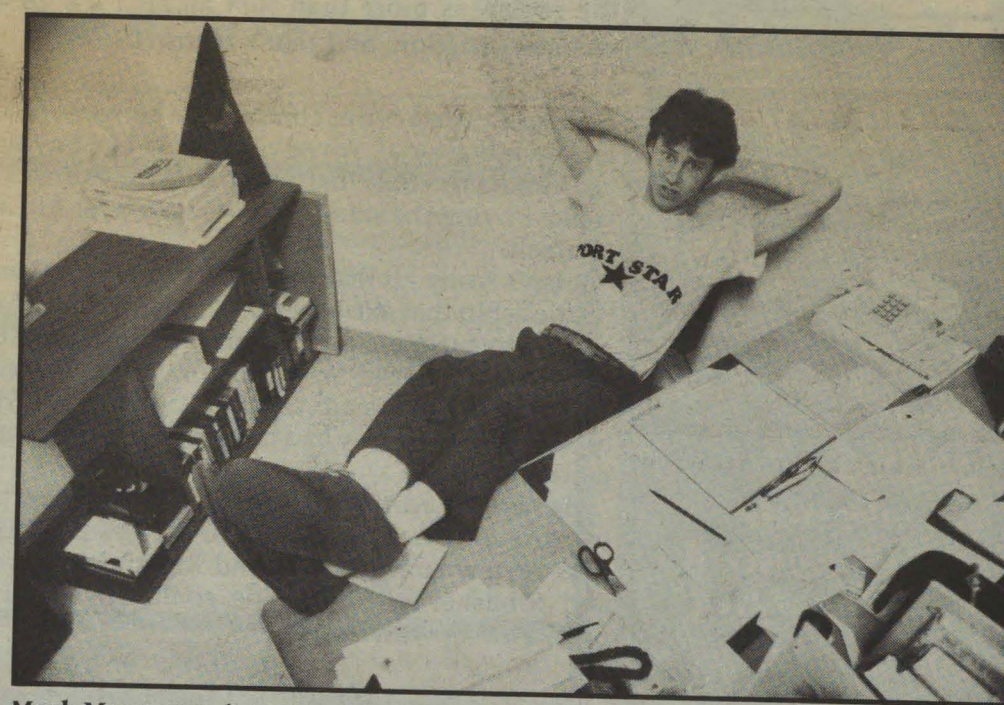
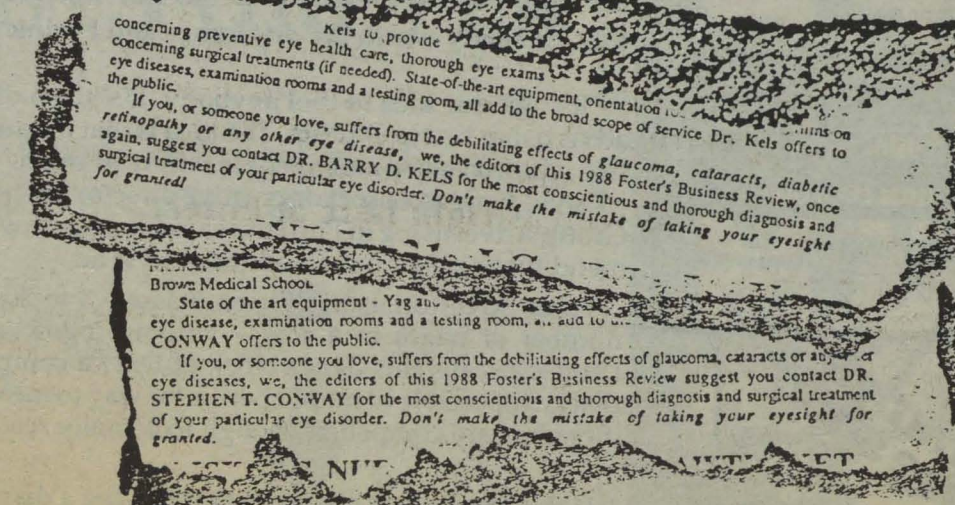
Langadas legitimizes the stock ad method by noting that speech writers for George Bush wrote four or five speeches so that when Bush selected his running mate he could just choose one speech and fill in the blanks.

Leon reads, "Keep in mind now, this actually looks as if it were a news item on an editorial page—with our recommendation attached to it."

"The only relationship you have with that particular company is what they tell you over the phone," says Linda. No one at these companies goes to these towns or the businesses except the collectors.

Still they go ahead and recommend that readers go to these businesses. Langadas says the recommendation is based on the telemarketer's intuition and the strong accurate impression they get from working with the client over the telephone. O'Brien says "if they (company) approve it, it's their ad copy not ours." When asked on what basis The Business Review announced that Ralph's Tavern and Lounge "serves the best drinks in the Greater Portland area," Farr responded, "that wasn't my ad copy." These reviews not only recommend, they also suggest, urge, commend and unhesitatingly refer. Langadas' explanation: "We appreciate the English language and freedom of speech."

If the dry cleaner questions this style of advertising, Leon reads, "We've found from past experience that this news story type material is about the most powerful that we can use in a newspaper. You see, in a community newspaper like this folks read just about everything that even looks like news and, of



Mark Mannette, director of Port Star Productions.

CBW/Monte Paulsen

"I WAS DUPED.
ALL I CAN SAY IS IT
WON'T HAPPEN AGAIN."

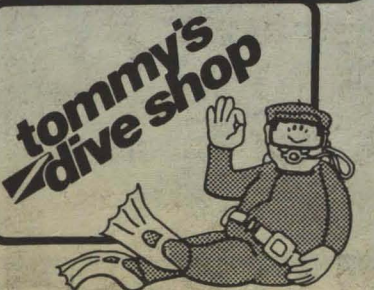
MARK MANNETTE



- Diving is as safe as swimming and safer than many other outdoor activities.
- You don't have to be strong or even a great swimmer to scuba dive.
- Most divers have never seen a shark. And those who have look great pictures.
- Diving is fun to learn, and after just a few sessions of class and pool time, you're ready for open water.
- And it costs very little to start - about the same as tennis. And for those who become fully involved, diving cost are similar to those of snow skiing or golf.

Learn to scuba today!
NEXT CLASS BEGINS
TUES. SEPT. 6
SIGN UP NOW!

273 Congress Street
 Portland, ME 04101
 (207) 772-5357



CARLSON & TURNER
 ANTIQUARIAN BOOKS

BOUGHT AND SOLD
 PRINTS, MAPS, AUTOGRAPHS
773-4200

APPRAISALS
 SEARCH SERVICE
 OVER 40,000 BOOKS
 IN STOCK

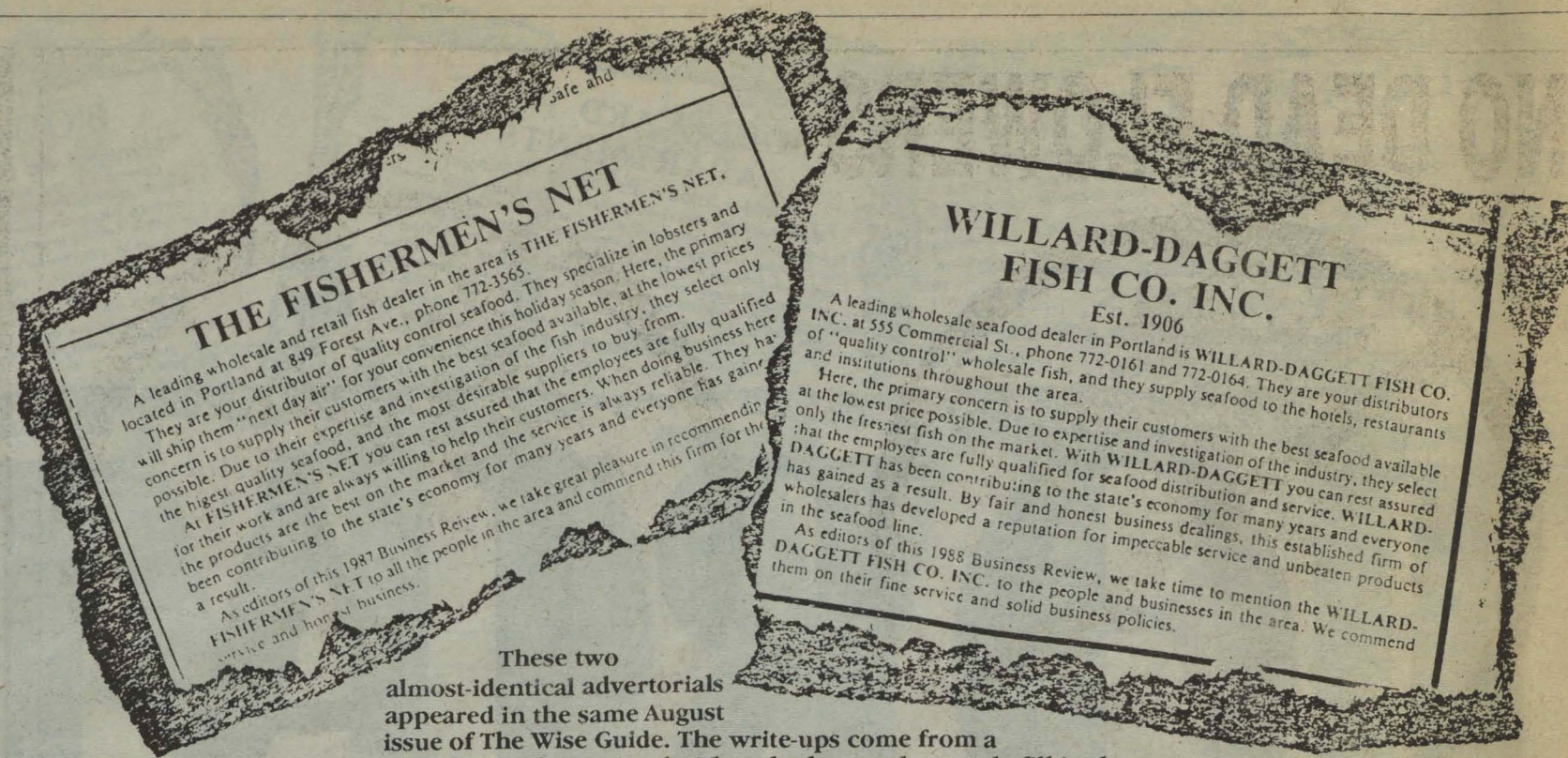
241 CONGRESS STREET

Reiki Healing

Don Labbe, Reiki practitioner now has an office at 51 Bridge St., Westbrook. The hours are from 4-8pm on Mon., Wed., Fri. and 4-6 on Tues.

Reiki healing, a form of laying on of hands, is a natural healing method. This discipline promotes mental and physical relaxation, and often helps to ease pain. Reiki send the message, "You can be well," to the body, mind and spirit.

Call 874-9257 to set up your **FREE** introductory session.



These two almost-identical advertorials appeared in the same August issue of The Wise Guide. The write-ups come from a giant book of generic ads. The telephone salespeople fill in the blanks when they sell the ad.

course, that's just what this is designed to look like. It takes a lot more time to prepare material like this, but we've found that it's really worth the difference and I think you will, too."

"It's not our idea to fool anybody. It's just a different way of advertising," says O'Brien. The idea is that because the ads look like editorial copy more people will read them.

David Perkins, associate creative director at The New England Group Advertising in Portland says his agency wouldn't recommend that a client use an editorial style ad.

These advertorials appear en masse - 4 to 20 per page for a number of pages in a row - without logos or photographs. Langadas calls this dense block of text "a compelling section" that is impossible to miss. There is no way to measure, however, if readers are compelled enough to actually read it.

If the dry cleaner observes that buying a display ad directly from the newspaper would actually cost less, Leon reads, "Now, the review is more than just an ad... it's an actual editorial recommendation, and that's terrific!"

Langadas makes this comparison between display advertising and an advertorial. An advertorial is like buying a steak dinner at The Baker's Table that's prepared for you for \$20. A display ad is like buying the same food at Shaw's for \$10 and preparing it yourself.

It isn't really all that different from the advertising/editorial relationship that exists at many publications. As Perkins points out, many business periodicals and digests will write an article about the advertiser "as a perk for buying space." Perkins wrote an article about his advertising company for Maine Enterprise because the ad agency had bought a full page ad in the magazine's marketing issue.

He says the editorial content of a publication is often advertising driven rather than editorial driven. Perkins says that business review companies sound like they're advertising agency and publisher rolled into one, so the advertiser is guaranteed a profile along with the ad.

Leon reads one of the filled-in generic ads to the dry cleaner. If they like the advertorial they can buy it for three, four even five times the price that the business review company paid for that space.

These companies make their money by marking up the ad space. O'Brien says Business Profiles Review makes a 12 to 15 percent profit. Linda, who has worked for four different business review companies, estimates the profit margin to be more like 25 to 50 percent.

The Business Review pays \$400 for a page of advertising in The Wise Guide. Then they cram eight ads on that page. Each advertiser pays around \$170. So they are taking in about \$1,360 dollars for the page they paid \$400 for. These advertisers could have bought an eighth of a page directly from The Wise Guide for \$108. If they ran that ad once a month for a year, each ad would only cost \$69.

Ed Misto at DiLorenzo Drug in Cranston, Rhode Island for one, didn't realize he could have bought the same space for less than the "under \$500" he paid for his advertorial in the Hartford Advocate.

Langadas says the mark up is "only natural. It's business." He compares Foster's to an advertising agency that prepares copy and places the advertisement for the client. "We can't charge what the paper charges because of the services involved." Susan says, "It's not a horrible rip off - but it's just usually not worth what you pay for it."

If the dry cleaner doesn't like it, Leon will keep calling until the dry cleaners buys the news story ad.

There seems no end to the number of companies that will buy a good review ad. Foster's fills ad space in 40 dailies and 40 weeklies. Business and Professional Profiles shows up 30 to 40 times a year in nine states. Business Profiles Review appears in 100 to 150 papers annually. "We don't suffer for business," proclaims Langadas.

Some businesses advertise repeatedly which business review owners are quick to point out. P and G Drywall and Acoustical Corp. of South Portland ads have appeared several times in The Business Review in The Wise Guide. Co-owner Patricia Tucker sees it as effective advertising. Despite the fact that they misspelled her name in an ad and included texturing in the write up after she told them the company doesn't do that, she plans to continue advertising in The Business Review.

Although all the papers have their repeat advertisers, Susan says they actually close doors because the companies use standardized sales without ever seeing the customers and without trying to build a customer base.

Barbara Crowley, co-owner of R & B Transport in Warwick, Rhode Island paid "\$400 and change" for a spot in Business and Professional Profiles and thinks they "did a nice job."

Marty Piacitelli, owner of Paizelli's in South Portland, is unhappy with their ad that appeared mid-August in The Business Review. There are three typos and he says what was printed wasn't what was read to him over the phone.

Bob Coppersmith at Fisherman's Net in Portland says they got good coverage and good response from their ads that run in The Business Review.

"I derived little or no good from that," Norman Sullivan at Sullivan Photo says about his news story ad that appeared in The Business Review.

Barber at Marconi in Hartford says he's never going to advertise in Foster's again. "All I have to say is it's a waste of money." Mannette at Port Star Productions considers that he made a mistake by advertising in The Business Review. He didn't even know it was an ad until the phoner mentioned the fees involved. He doesn't remember specifically saying yes to the ad and then a collector showed up with a copy of the paper and wanted a check.

One of the partners at Business and Professional Profiles points to their 90% collection rate and says that advertisers "must be happy or they wouldn't pay."

The ads Leon and his fellow phoners sell will be typeset and delivered camera-ready to the newspaper. When the paper comes out, a collector visits each advertiser with a copy of the paper and collects the money.

There's a lot of money in this. Business and Professional Profiles alone averages \$13,000 a week and made over \$600,000 in its first year in business says president Terry Cain. "All over the phone," his partner boasts. Sales reps take home between \$25,000 and \$50,000 in commission.

Susan says at first she tried to write something individual for each company but ended up using the "same story line." She says it was a challenge to learn this type of sales but then when she could do it she didn't like it. "Those who do like it need money really badly," she says.

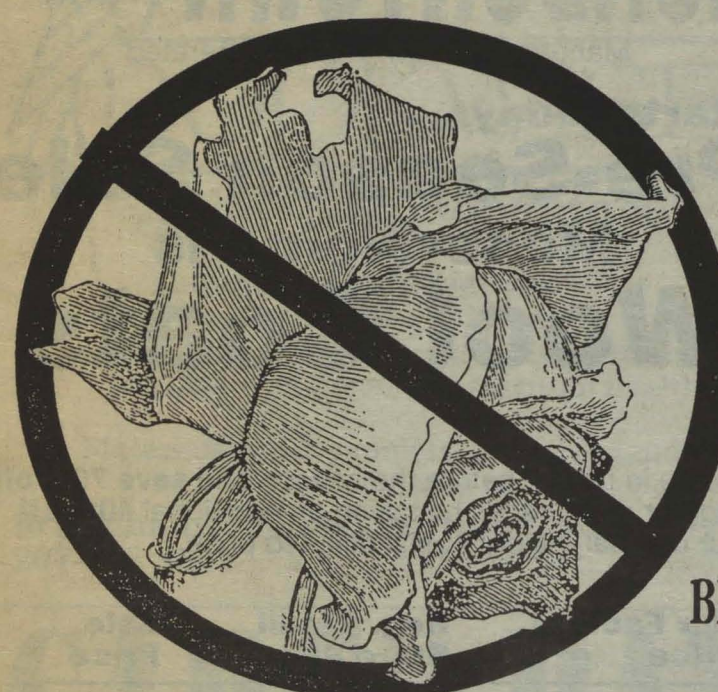
Langadas points out that along with providing an advertising service to small businesses the industry brings in millions of dollars of revenue into the Maine economy along with providing employment for Maine residents.

"The business exists to make money not to make friends," says Susan.

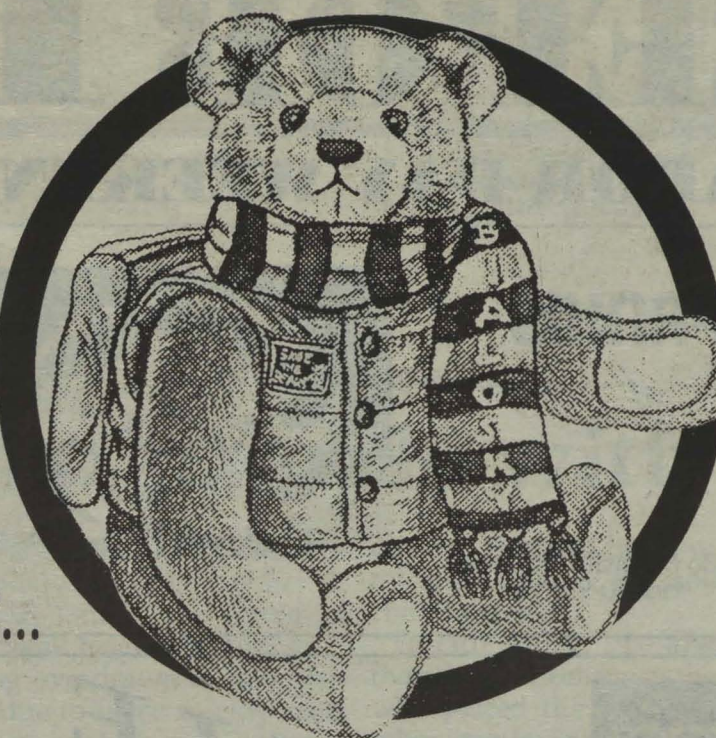
Leon goes on to chiropractors or auto mechanics or photographers and continues calling.

Kelly Nelson, who has a degree in advertising from a Big Ten university, says they never told her about this end of the advertising world in school.

NO DEAD FLOWERS



BECAUSE...



BEARS LAST FOREVER

Why send that special someone something that lasts only a few days? Instead, send a personalized stuffed animal from **MENAGERIE EXPRESS**.

- Over 200 species to choose from
- All ready to be personalized
- From \$25-65
- Mylar and latex balloons, bag and gift card included FREE!
- Free delivery from Portsmouth to Augusta daily
- VISA/Mastercard, personal check accepted

MENAGERIE EXPRESS
 874-0777



ANJON'S
 SPECIALS

FREE SLICE OF STUFFED BREAD WITH
 LUNCH OR DINNER

LUNCH SPECIALS SERVED 7 DAYS 11AM TO 4PM

FISHERMAN'S PLATTER

• Haddock • shrimp • clams
 served with french fries and cole slaw

LOBSTER ROLL

served with chips and pickle

YOUR CHOICE

\$4.95

DINNER SPECIALS SERVED 7 DAYS 11AM TO 10PM

BOILED LOBSTER DINNER

served with lemon and drawn butter,
 potato or pasta and salad

YOUR CHOICE

\$9.95

SIRLOIN STEAK DINNER

Served with potato or pasta and salad

All major credit cards accepted

Italian Restaurant
 and Lounge
 521 US Route 1
 Scarborough, ME 04074
 TEL. (207) 883-9562

HIGH BLOOD PRESSURE
HAS SOME GREAT SIDE EFFECTS.

Like getting into shape, losing weight, looking better and feeling like a new person. All of which can happen when you follow your doctors orders for keeping your blood pressure under control.



WE'RE FIGHTING
 FOR YOUR LIFE

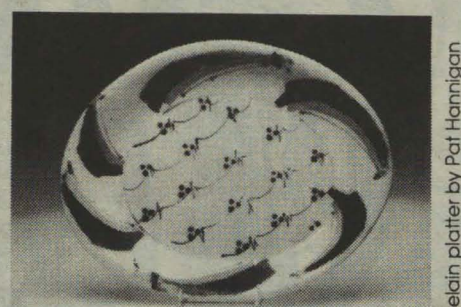
FANCY YOURSELF IN FREEPORT

FOR THE LABOR DAY WEEKEND



PRAXIS
fine crafts

136 Main St., Freeport
hrs: 10-9 daily



Porcelain planter by Pat Hannigan

White Stag®
Factory Outlet



• White Stag, Conway, NH
• Wamalo Knitwear, Kittery, Maine
46 Main Street, Freeport • 865-3750 • Open daily

SALE
30-70% OFF
suggested retail on 1st quality apparel for women

• SKIRTS • PARTS • SWEATERS
• BLOUSES • BLAZERS
• BRAS • PANTIES
• NIGHTWEAR
FEATURING
Hathaway, Geoffrey Beene,
Olga, Warners and
Pringle of Scotland

One step
from the factory...

Starting
September 3rd
**LUCKY SIZE
BOOT SALE**

5 to 6 1/2
and
10 to 13

NOW \$5
on selected styles

Revelations®

20 Bow Street, Freeport • 865-6161
Major credit cards accepted
Hours: SUN-THURS 9-6, FRI & SAT 9-8

...a big step
towards savings

Hathaway
Shirt Factory
Outlet



Open daily
12 Main Street, Freeport
Route 1 Kittery, ME
Route 1 Wells, ME
865-4642
M/C Visa accepted

**HATHAWAY
SHIRTS
30-60% OFF**

manufacturers suggested retail price

Hathaway
Chaps by Ralph Lauren
Christian Dior
Thane
Pringle of Scotland

First quality at factory outlet prices

The **Silver Leaf**
Jewelry & Gifts

Custom
jewelry
and repairs

Specializing in repairs
of southwestern
jewelry

Route 1, Freeport
865-1044

**Freeport
Antique
Mall**

U.S. Route 1
Exit 17 off I-95
(5 min., south of downtown Freeport)

antiques
and
collectables

OPEN DAILY 9-5
YEAR ROUND

Pat & Howard Washburn (owners)
(207) 865-0607

**Our next
FREEPORT
section will be
October 6 for
the Columbus
Day Weekend
Sales. For
information
on rates and
deadlines
please call
Marg at
775-6601.**

LONDONTOWN FACTORY STORE
Manufacturer Owned and Operated

Starts today...

**Pre-Season Sale
Mens • Womens
Wool Coats**

Come in now... before the season and **save 70% off**
regular retail prices by taking an additional **40% off**
our original factory or last ticketed price.

Our Factory Price	Reg. Retail Store Price	Sale Price
\$99.50	\$200.00	\$59.70
\$110.00	\$235.00	\$66.00
\$125.00	\$260.00	\$75.00
\$137.50	\$275.00	\$82.50
\$147.50	\$295.00	\$88.50
\$155.00	\$310.00	\$93.00
\$165.00	\$330.00	\$99.00
\$175.00	\$350.00	\$105.00
\$190.00	\$380.00	\$114.00



LONDONTOWN FACTORY STORE
2 Great Stores in Freeport, Maine

The Freeport Outlet
U.S. Rt. 1 865-9662
Hours: Mon.-Fri. 9-8,
Sat. 9-6, Sun. 10-5

In Town
48 Main St. 865-1022
Hours: Mon.-Fri. 9-8,
Sat. 9-6, Sun. 10-5

BOOKWISE

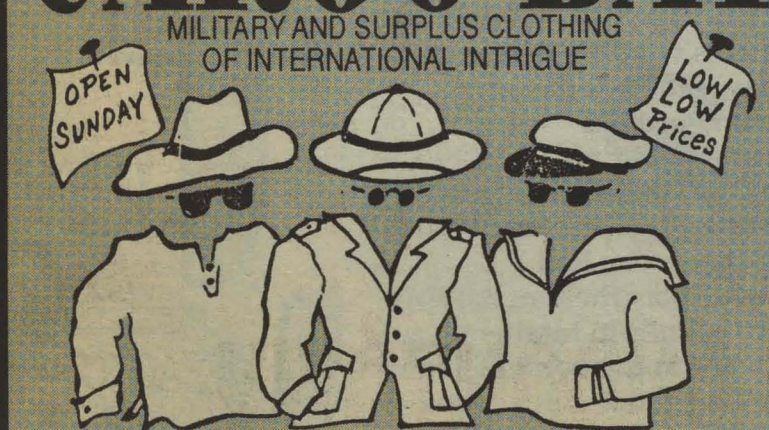
A New Age Bookstore

Materials to encourage a person's
search for wisdom.
Materials which stimulate growth toward
physical, emotional and spiritual health.

Materials which promote an understanding
of harmony with nature.

10 Exchange Street, Portland, Maine 04101
207-772-8949 Mon-Sat. 11:00-5:30

CARGO BAY
MILITARY AND SURPLUS CLOTHING
OF INTERNATIONAL INTRIGUE

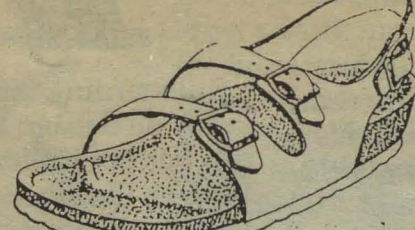


Bundles of New Merchandise Arriving for
Back To School Bargain Shopping!

Save an additional 25% on one item with our ad.

OPEN DAILY 422 FORE STREET PORTLAND, ME 04101 772-3186

Miracle Walkers



At the turn of the century, in a small town in Germany, a miracle went unnoticed. A shoemaker named Konrad Birkenstock realized that shoes should be contoured to the foot, which led to a shoe that would cup, cushion and comfort every inch of the foot. Some people call them a walking miracle.

Birkenstock

walkabout

337 Forest Ave. • Portland, Maine • 207-773-6601
huge inventory, expert fitting, mailorder nationwide, complete repair service.
"Simply the best place to buy Birkenstock footwear"



d. cole jewelers

The Golden Unicorn
10 Exchange St. Portland 772-5119
Summer hours: Mon-Sat 10-9, Sun 12-5

EATS

by Althea Kaye

INHIBITOR OR APHRODISIAC?

The trouble with garlic

It is because of garlic, that bulbous aromatic member of the lily family, that results in my bank balance teetering on being overdrawn or nonexistent due to twice weekly visits to an analyst on Exchange Street.

Let me explain.

When my mother brought me home from the hospital, all squawking and bald and prematurely wrinkled (unlike other babies, my creases never smoothed out but only increased which is the reason I'm stuck with the nickname Prune Face), the Indian amah who was to be my shadow for the first seven years of my life immediately hung a garlic garland around my neck. She explained to my astounded parents its importance: Thus adorned, I would be immune to all evils and sickness during my important formative years.

My parents decided that they'd found a gem of a nanny. So they indulged Ashi her superstition. On the condition I wore the unusual necklace only when we were at home. On this they were adamant.

Ashi complied. But outwardly. She told me years later that when we went for our daily stroll she would always hide the bulb somewhere amongst my clothing. And when I entered school, she used to tuck several cloves somewhere in my satchel where they would often get squashed between exercise books. Consequently, I unwittingly wandered around in a haze of Garliccimo. This exclusive perfume understandably kept the other children from wanting to have anything to do with me, which meant I was not exposed to any of the normal childhood diseases. Thus, Ashi's superstition was a self-fulfilling. Alas, I am now paying through the nose (pun really unintended) to

remedy the damage to my self esteem because of my isolated childhood years.

(Incidentally, I always thought my brother was the one who placed the garlic in my schoolbag. So, in return I would sprinkle finely-ground pepper amongst his schoolbooks. His sneezing and watery eyes disappeared completely the year he went to college. To the amazement of his allergist and my parents.)

What I find amazing where garlic is concerned is the number of Americans who are unfamiliar with this vegetable, even though over 20 million pounds of it is grown in this country. For instance, early this summer the new young bride an older close friend, wanting to show off her savoir faire and sophistication as well as unwittingly give credibility to saying that garlic is the catsup of pseudo-intellectuals, served a stew in which she had innocently plopped in five complete garlic bulbs. At approximately a dozen cloves per bulb that meant there were 60 of that white comma-shaped herb.

This new wife now understands the difference not only between a garlic bulb and a garlic clove, she also had her first experience in house fumigation!

While Argentina is purported to be the world's largest producer of this supposedly vampire-repelling spice (now you know why many central Europeans, especially those from Romania, have bad breath), Gilroy, a small farm town just south of San Francisco claims to have the unsavory (or savory, depending on you taste buds) title of Garlic Capital of the World. There, at their yearly

festival sometime in July, they offer garlic ice cream and garlic wines alongside garlic-laden pasta or Chinese stir-fried foods.

In the same breath I think the Chinese may also have it beat over the Europeans. A few years ago, while traveling across the vast land called the Middle Kingdom, I realized how I must have come across as a pig-tailed schoolgirl. Although here in the West we only eat the bulb of the garlic plant, in nothing-is-ever-wasted China the green stalk of the plant is a delicacy. To survive, olfactively, in the small confines of a train compartment I too decided to eat copiously of the julienne garlic stalks that came at all meals.

However, my favorite way of eating garlic is roasted. Toss in several unpeeled garlic cloves around a roast - any kind of roast - and when the vegetable is brown and soft, squish out the meat of the clove from its thin membrane. Spread the garlic on a slice of rye bread or smear it on a piece of toast. And perhaps you can understand why in ancient China it was considered aphrodisiacal. But when a New York physician specializing in sexuality was asked his opinion regarding garlic's rumored stimulating propensities, he answered that Anglo-Saxons preferred impotence to the alternative of eating garlic.

Think about this as you nibble on peeled garlic cloves sauteed in olive oil till crunchy and well browned. Sprinkle with salt then wash them down with a bottle of chilled beer or an ice cold gin and tonic.

Is that why so many Anglo-Saxons are dour?

And could garlic be the reason why there are so many billions of smiling Chinese?

Althea Kaye writes this column weekly to earn enough to pay off her analyst bills.





See through the eyes of a much-too-tall white woman. Tuesday.

1 THURSDAY

Taj Mahal plays at Raoul's. Times have certainly changed since Taj's hit "It Ain't Nobody's Business But My Own." Nowadays, everyone has something to say about how you spend your free time. We can only suggest that you head out Forest Avenue to see Taj tonight. It will be a good show. But remember, it ain't none of our business what you do.

2 FRIDAY

Summer is winding down and today is the last day of the Intown Portland Exchange's Noontime Concerts. So take off the high heels and put on your dancing shoes. The Red Light Revue play their great r&b sounds in Monument Square from noon to 1:30 pm. Live it up!

An exhibit of photographs "Andre Kertesz: Diary of Light, 1912-1985" opens at the Portland Museum of Art today and continues through October 30. Organized by the International Center for Photography in New York, the exhibition contains over 130 prints in black and white and color by this master photographer. Spanning seven decades, the exhibition ranges from his earliest work in his native Hungary (1912-1925) to Paris (1925-1936) to New York City (1936-1985), and includes recognized masterpieces of cafe life in the twenties, Manhattan street scenes, as well as unpublished images from the 1980s. Museum hours are Tuesday-Saturday, 10 am-5 pm; Sunday, 12 noon-5 pm. (Museum admission is free on Thursdays, 5-9 pm.)

3 SATURDAY

Labor Day weekend bash at Thomas Point Beach in Brunswick. The 10th Annual Bluegrass Festival in Brunswick started yesterday and Bill Munroe headlines tomorrow, but we needed something to write about on Saturday. The whole bash, including camping, will cost you \$40. There are 16 bands scheduled to play. If you want only one day of bluegrass, tickets for Friday are \$14 and tickets are \$16 for Saturday or Sunday. For more information, call 725-6009.

4 SUNDAY

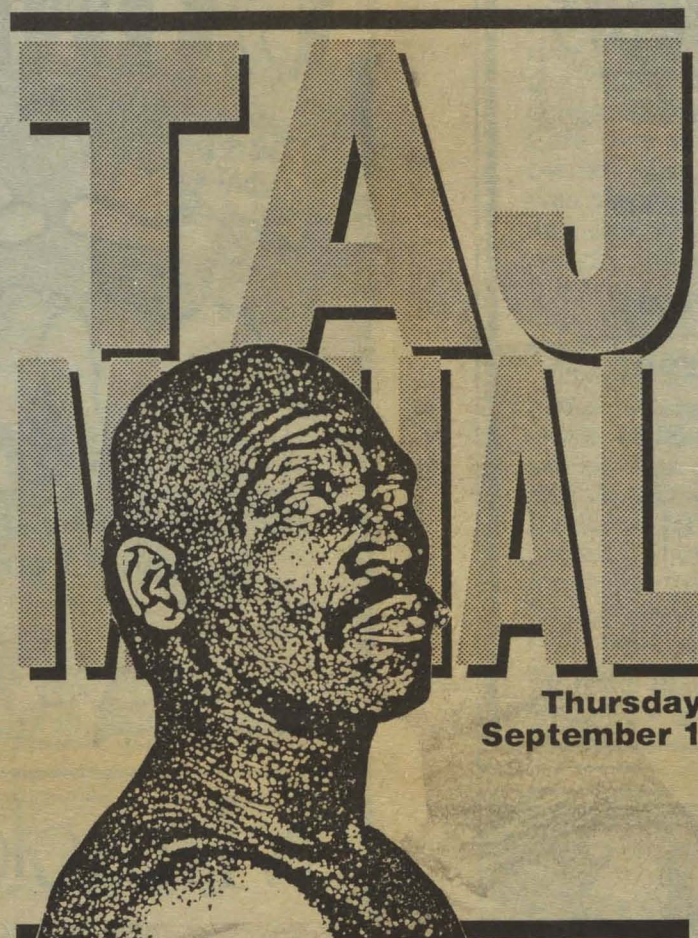
Sailboarding for women today on Sebago Lake. The day has been planned by Women Outdoors. There will be a beginner's instructor and mini-lessons. Bring lunch. Reservations are necessary. Call 883-5053 or 846-0846. Sailboard rental is about \$30. Activity charges above this are 50¢ for members of Women Outdoors and \$1 for non-members.

Mikata - a bandful of West African musicians - play a world beat today

on the Quad at Bowdoin College in Brunswick. Showtime is 1:30 pm in the theater of sunshine. Just ignore the end of summer.

5 MONDAY

A benefit for Portland's literary rag Headcheese is going on at the Tree Cafe. Eight local bands will play, including Holy Bones, the Sound Kings and Pulltoy. The fun begins at 5 pm. \$5 donation requested.



6 TUESDAY

Best art show title of the week - "Vantage Points: Images from a Much Too Tall White Woman." Artist Rebecca Wagstaff will show her paintings and drawings at the Portland Public Library. Wagstaff works in a variety of media that includes oil, charcoal and pastels. The "Vantage Point" pieces express several themes in opposition: the geometric versus the organic, color work

contrasted with black and white, and human faces set beside architectural designs. This exhibit is free and can be viewed during library hours: Mon., Wed. and Fri., 9 am-6 pm; Tue. and Thu., 12 noon-9 pm and Sat., 9-5.

7 WEDNESDAY

Interested in writing? A writers' group is forming tonight at the People's Building, 155 Brackett Street, 7-9 pm. For more information, call 772-3540.

8 THURSDAY

This fall the Portland Museum of Art is offering several gallery talks to accompany the exhibit of Odilon Redon's paintings. The series of talks focuses on Redon's work in the context of the artistic, literary and musical movements of the early 20th century. The first of these talks is being offered tonight at 5:15 (absolutely free) and tomorrow at 12:30 pm. Martha Severens will give a general talk of the artist's work in relation to the literary and art movements of the time. Next Thursday, Dr. Ted Gott will give a lecture entitled "Poetry and Polemics: Odilon Redon and the Symbolist Writers of France and Belgium, 1880-1900," in which he will discuss the symbolist movement in art and literature. On Monday, Sep 29, a lecture titled "Redon and the Musical Fantastic," will be given which demonstrates how Redon's work reflects the popular philosophical ideas of composers at that time. Trolling freshwater game fish. They say September is

the time to do it. The fish are jumping: salmon, trout and togue. L.L. Bean is offering an information packed session on successful early fall trolling strategies and techniques, gear and tackle, and places to go. Tonight, 7:30-9 pm at the L.L. Bean, Casco Street Conference Center, located off Route 1 in Freeport. Free.

With so much Cajun music in town these days, you would think Portland had been incorporated into the state of Louisiana. Another Cajun great D.L. Menard and his Louisiana Aces perform tonight at the Portland Performing Arts Center. Menard has com-

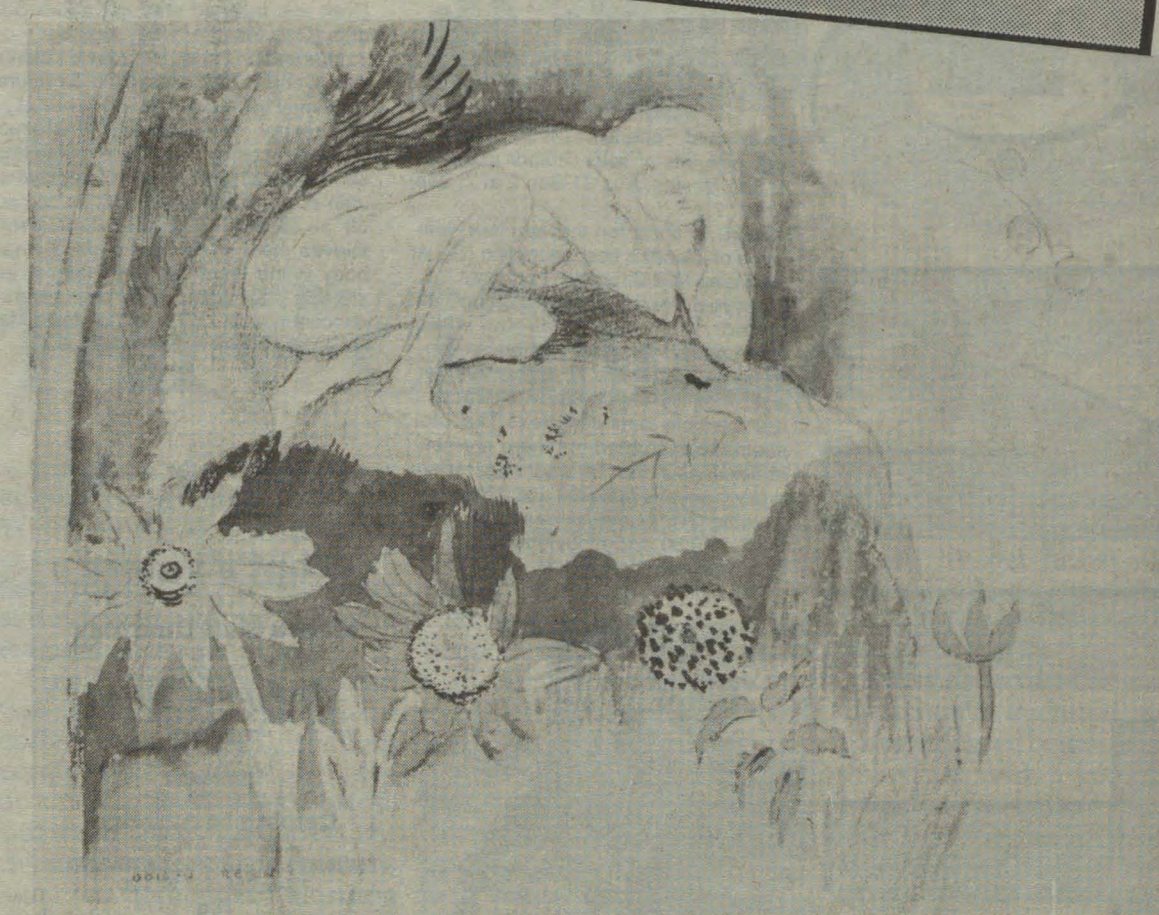
posed hundreds of songs, including "The Back Door," which is said to be Louisiana's theme song. (Ever wonder what Maine's theme song might be?) Opening for Menard is the Norman Gagnon Ensemble. Gagnon is from Rumford, Maine and is one of the finest French-Canadian style button accordionists in the state. Showtime is 8 pm. Tickets are \$11.

After a tour of the Louisiana bayou, take a trip to Africa with the sounds of Mamma Tongue. Mamma Tongue is composed of both African and American musicians who fuse the sounds of Africa with jazz. Mamma Tongue plays Raoul's, 865 Forest Avenue.

But if you don't take your music straight from the bayou and jungle, there is some good old urban r&b in town tonight. Little Frankie & The Premiers play tonight at the Dry Dock, 80 Commercial Street.

Head out into the countryside with a purpose. Greater Portland Landmarks is offering an architectural tour of Oxford County. Join Randall Bennett, Curator of Collection at the Bethel Historical Society, for a tour of some of Oxford County's most significant buildings and architecturally intact villages. Sites to be visited include Freyburg's Main Street, the connected farm complexes of Sweden, and "Waterford Flat," one of the best preserved 19th century villages. After lunch at the Lake House Inn in Waterford, the tour will continue to Bethel, a town known for its natural beauty, culture, and large number of fine 18th and 19th century buildings. The tour costs \$35 per person. For more information, call Landmarks at 774-5561.

c · a · l · e · n · d · a · r



Odilon Redon's "Temptation" is one of the paintings currently on exhibit at the Portland Museum of Art. The exhibit will be the subject of three upcoming gallery talks. See Thursday, September 8.

10 SATURDAY

Head out into the countryside with a purpose. Greater Portland Landmarks is offering an architectural tour of Oxford County. Join Randall Bennett, Curator of Collection at the Bethel Historical Society, for a tour of some of Oxford County's most significant buildings and architecturally intact villages. Sites to be visited include Freyburg's Main Street, the connected farm complexes of Sweden, and "Waterford Flat," one of the best preserved 19th century villages. After lunch at the Lake House Inn in Waterford, the tour will continue to Bethel, a town known for its natural beauty, culture, and large number of fine 18th and 19th century buildings. The tour costs \$35 per person. For more information, call Landmarks at 774-5561.

THE MOVIES
AUG. 31-SEPT. 3
WED-SAT 7 SAT MAT 1
FEDERICO FELLINI'S **AMARCORD**
WED-SAT 9:30 SAT MAT 3:15
INGMAR BERGMAN'S **Smiles of a Summer Night**
SEPT. 4-6 SUN MAT 1, 3
SUN-TUES 7, 9
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WEDNESDAY - Chem-free (New Wave) 8pm-1am
THURSDAY - Club Night (New Music) 8pm-1am
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SUNDAY - Request Night-No Cover 8pm-1am

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14

SILVER SCREEN

Amarcord Federico Fellini's history of Italy with lots of color, humor and sex. At The Movies: Aug 31-Sep 2 at 7; Sep 3 at 1, 7.

Bambi is back for the summer with some of Disney's best animation (G). At the Maine Mall Cinemas: 1 pm only.

Betrayed Costa Gavras ("Missing") directed this movie about white supremacists in middle America. Fantastic performances by Debra Winger and Tom Berenger. Their characters are credible and complex. The plot seems exaggerated but there are several scenes in the film where the racism and violence is powerful and all too believable (R). At the Nickelodeon: 1:10, 3:45, 7, 9:30 and at Cinema City: 7, 9 with weekend mats at 1, 3.



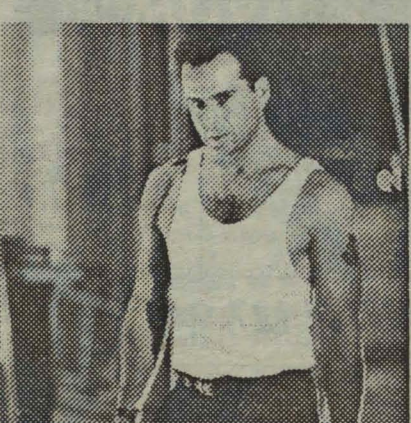
Big A 12-year old wishes he were big and his dream comes true. Tom Hanks plays a boy set loose in a man's body, who takes the corporate toy world by storm. Tom Hanks acts the part perfectly. Also starring Elizabeth Perkins and Robert Loggia. If you haven't been out to see this one yet for whatever elitist reason, check it out: it's bound to be leaving town soon. ♦ recommends... (PG). At the Maine Mall Cinemas: 1, 3:10, 5:20, 7:30, 9:40.

Clean and Sober Michael Keaton plays an alcoholic addict who stays off the stuff for 30 days. The film has its moments of realism, but these bits don't compensate for its rather limited view of staying clean. The movie would be better if it didn't take itself so seriously (R). At the Nickelodeon: 7:10, 9:40.

Cocktail Tom Cruise stars in this movie with a plot reminiscent of "The Color of Money." An older, experienced bartender shows Cruise the tricks of the trade and Cruise makes his way to the top pouring drinks. Yet the inevitable happens and Cruise falls in love and once again he disappoints his mentor (R). At the Maine Mall Cinemas: 1, 3, 5, 7:15, 9:20.



Coming to America Eddie Murphy plays a rich prince from a mythical kingdom who comes to Queens in search of a bride. Also starring Arsenio Hall (R). At the Maine Mall Cinemas: 2:30, 4:50, 7:10, 9:20.



Die Hard Bruce Willis plays an off-duty cop who finds himself in a building that has been captured by terrorists. Set in L.A., the particular building which is

taken over is owned by a Japanese corporation and the terrorists are German. It seems we still haven't recovered from WWII paranoia (R). At the Maine Mall Cinemas: 1:15, 4, 7:10, 9:45.

A Fish Called Wanda This is a funny movie and if you can't laugh at it there is something wrong with you. Even this frazzled staff got a kick out of it. (One friend of CBW took our recommendation, saw the movie, didn't like it and is still struggling to figure what may have gone wrong in her psycho-sexual development.) Fantastic performances by Jamie Lee Curtis and John Cleese. And Kevin Kline plays a man so stupid and sick, that he comes off as brilliant. The plot: four jewel thieves steal some diamonds but nobody in the team has any intention of sharing the spoils with the others. ♦ recommends... (R). At the Maine Mall Cinemas: 12:45, 3, 5:10, 7:25, 9:40.

What's Where

Maine Mall Cinemas
Maine Mall Road, S Portland
774-1022

A Fish Called Wanda
12:45, 3, 5:10, 7:25, 9:40

Cocktail
1, 3, 5, 7:15, 9:20

Die Hard
1:15, 4, 7:10, 9:45

Coming to America
2:30, 4:50, 7:10, 9:30

Who Framed Roger Rabbit
12:45, 2:55, 5, 7:10, 9:20

Big
1, 3:10, 5:20, 7:30, 9:40

Bambi
1 pm only

Stealing Home
1, 3:10, 5:15, 7:25, 9:35

Nickelodeon
Temple and Middle, Portland
772-9751

Nightmare on Elm Street IV
1, 3, 7:40, 9:50

Young Guns
1:20, 3:30, 7:20, 9:40

Tucker
1:30, 3:40, 7, 9:10

Clean and Sober
7:10, 9:40

Married to the Mob
1, 3:30, 7:30, 9:30

Betrayed
1:10, 3:45, 7, 9:30

Hot to Trot
1:40, 3:20

The Movies
10 Exchange, Portland
772-9800

Amarcord
Aug 31-Sep 2 at 7; Sep 3 at 1, 7

Smiles as a Summer Night
Aug 31-Sep 2 at 9:30; Sep 3 at 3:15, 9:30

Home of the Brave
The Moderns

Cinema City
Westbrook Plaza
854-9115

(Movies are not scheduled at press time; call ahead to confirm times)

Young Guns
7:15, 9:15 also at 1:15, 3:15 on Sa-Su

Mac and Me
Sa-Su at 1, 3

Nightmare on Elm Street IV
7:15, 9:15 also at 1:15, 3:15 on Sa-Su

Married to the Mob
7, 9

Hot to Trot
7, 9 also at 1, 3 on Sa-Su

Betrayed
7, 9 also at 1, 3 on Sa-Su

Evening Star
Tontine Mall, Brunswick
729-5486

Midnight Run
7, 9:20

Home of the Brave One of the first films (1949) dealing with blacks serving in the military. James Edwards is on a mission in the Pacific where he suffers racial abuse from his own men. Starring James Edwards, Steve Brodie, Jeff Corey and Douglas Dick. At The Movies: call for times.

Hot to Trot Yikes! It's Mr. Ed - The Movie. John Candy does the voice of the talking horse. The "human" element is played by Bob "Bobcat" Goldwaith. If you like your humor loud, you might like this one (PG). At the Nickelodeon: 1:40, 3:20.

Mac and Me E.T. rip-off with an appearance by Ronald McDonald (PG). At Cinema City: Weekend mats only at 1, 3.

Married to the Mob Michelle Pfeiffer, Matthew Modine and Dean Stockwell star in Jonathan Demme's ("Swimming to Cambodia") "Something Wild" latest film. ♦ recommends... Michelle Pfeiffer plays a small-time

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•The Thrill Hammers

•The Brood

•Quest For Tuna

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Hard Rock Cafe Sues Raoul's Over Logo



The fate of this T-shirt will be decided in court.

Rack and Roll Inc., dba Raoul's Roadside Attraction, is set to do battle with the giant multinational conglomerate Hard Rock Cafe over a logo. Raoul's owner, Raoul Rodriguez, was slapped with a cease and desist order on a copyright infringement suit this week over his popular "Raoul's Rock Cafe" T-shirt.

Raoul's has given away hundreds of the white T-shirts to customers who sample their extensive beer and ale selection. But now, Raoul's is forced to sell the prized T-shirt to raise money for their legal defense fund. Raoul claims the suit stems from a long-standing attempt by the Hard Rock Cafe to take over Portland's No. 1 dine and

dance club. "All those bums want is a piece of Portland's Miracle Mile," sniffed owner Raoul. "But I'm saying 'No way Jose.'" Shirts went on sale early this week to hundreds of sympathetic customers who slapped down the \$19.95 to get a piece of Portland memorabilia. Raoul's will continue to sell the collector's items until the shirts run out. The T-shirt war will have no impact on the upcoming scheduled shows, which include Taj Mahal with his full band Sept. 1, Tony Rice Sept. 2, the Chicago Blues Revue Sept. 8, Mamma Tongue Sept. 9 and the Reunion of the Blues Prophets Sept. 10.

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TUNES

by James Marck

YOUNG, GIFTED AND BLACK Tracy Chapman

When Tracy Chapman strode alone to center stage at Britain's Wembley stadium to perform in the Nelson Mandela concert last June, nothing betrayed her status as a newcomer to the big leagues.

Less than a year ago Chapman was working the New England coffeehouse circuit, playing comfortable mid-sized clubs around Cambridge and Boston. But the release of her excellent debut LP a few short months ago has generated startling acclaim - and sales - that have rocketed her into the world arena.

Chapman, a black artist with gospel roots, a folksy sound, and a preference for minimal arrangements, has matched her astute observations of urban heat with a deep sensibility for rhythm and melody, creating a mixture of contradictory elements that walks the knife-edge in harmony with itself.

If Chapman's rise has been spectacular, it seems to have left her largely unfazed. She a matter-of-fact woman who admits that she is impressed with the immediacy of the reaction, but is clearly not surprised that it would happen.

Nor does she feel that she is camping on ground broken by other acoustic successes like Suzanne Vega's "Solitude Standing" LP. She holds no illusion of coming "new-folk" wave ("a few individuals don't make a movement," she says), and doesn't particularly believe that the public is more prepared now to embrace issue-oriented lyrics. Chapman believes it all begins and ends with the songs.

"I don't have a particular political slant," she declares, "except my own perspective and that of the different characters I create in my songs. And I don't know if the success of my record means that politically conscious or aware music is becoming generally more successful - I don't think my music can stand for all that."

"It simply means that, for whatever reasons, people like the record. They like the music and whatever it is that brings them to it. There are political songs, but people also like the sound or maybe have found references that mean something in their own lives."

Chapman's lyric observations are almost anthropological - not altogether surprising given she majored in the subject at Tufts University. Her unsentimental portraits of compressed black urban living, foreshortened

and having things come across as if they were real. I generally like the things I write, especially the things I end up playing for other people. I think you have to if you're going to deliver - to perform and make it meaningful.

Chapman's confidence and poise stem from a mixture of faith in her work and hard-nosed determination. And although she confesses she suffered a mild case of jitters before her Wembley appearance, she just dug in her heels.

"The thing is, there was nothing else for me to do." It's hard to believe that the same woman who collapses in girlish giggles at the antics of her pampered dachshund puppy could face down a soccer stadium singlehanded. But unlike some of her characters, she never trades in what is for what might have been.

Part of her pragmatism can be attributed to her developing a "self-starting" attitude early. Growing up in Cleveland amid

the turmoil and tensions of the middle-'60s desegregation push, her independence was forged by her father's desertion and the constant pressure to help her mother and aunt make ends meet.

The long road to Boston and Chapman's eventual anthropology degree began when she linked up with a government program that placed inner-city kids in scholarship programs at private schools. Here, the strong gospel and soul influences that colored her childhood were augmented by exposure to folk. By the time she had settled in at Tufts, Chapman was busking on the streets and building a following in folk clubs. Her forthright style, mature voice, and sure touch attracted the eye of agent Charles Koppelman, who subsequently negotiated her current deal with Elektra.

Now content and comfortable around her circle of friends in Boston, Chapman thinks about how sudden fame and recognition could upset the balance in her life. But she doesn't dwell on the potential for disaster. "I don't think there's anything I can do about it anyway. I mean, if the record had flopped there wouldn't be much I could do about that either, except go back and try to do better next time."

"But I was talking with a friend about a similar thing just the other day and I think that one terrible thing about all this is that you could get to the point where you can't meet someone - unless they absolutely never heard of you - where liking or disliking you doesn't have anything to do with how many times they saw your video or who they think you are because they read every one of your lyrics backward and forward. You could end up mistrusting people's motives."

More on her mind now is an extremely busy concert tour - which started with Wembley, was followed by her Canadian debut in June at Toronto's Mariposa Festival, and continued on to the larger American centers and a swing through the European festival circuit. All these engagements have at least one common element: Chapman goes it alone onstage.

A full summer of playing and travel means Chapman hasn't given much thought to the direction her next album might take.

"I'll tell you what it means," she laughs. "It means I don't get a summer."

James Marck writes about music for NOW, an alternative newsweekly in Toronto.



SILVER SCREEN

mobster's wife, who wants a divorce and finds herself a widow instead. Thinking she is now free of Mobland, Pfeiffer discovers that Mr. Big of the Mob, played by Dean Stockwell, won't let her break her ties with the mob so easily, because he wants to get in her pants. Pfeiffer escapes to the Lower East Side pursued by a determined F.B.I. cop (Matthew Modine), who ends up falling for Pfeiffer. What's great about the movie is not the plot, but the atmosphere - tacky. The film has received mixed reviews; people either love it or hate it. Stanley Kaufman of *The New Republic* panned it. Terrence Rafferty, Pauline Kael's underling at the *New Yorker*, loved it. If Demme had been outside the Nick last Saturday night, CBW editor Monte Paulsen would have accused him of selling out, but I loved it. See it for yourself and decide. At the Nickelodeon: 1, 3:30, 7:30, 9:30 and at Cinema City: 7, 9.

Midnight Run Robert DeNiro plays a bounty hunter assigned to return an embezzler, played by Charles Grady, to L.A. where he jumped bail. DeNiro's performance is said to be one of his best in years - not a mere cameo appearance (R). At the Evening Star: 7, 9:20.

The Moderns Art and cafe society in Paris during the roaring twenties. At The Movies: call for times.

Nightmare on Elm Street IV Freddy's a bad dream that won't go away and those teenagers on Elm Street still haven't figured it out (R). At the Nickelodeon: 1, 3, 7:40, 9:50 and at Cinema City: 7:15, 9:15 with weekend mats at 1:15, 3:15.

Smiles of a Summer Night Directed by Ingmar Bergman. Not one of Bergman's flicks ◆ knows. At The Movies: Aug 31-Sep 2 at 9:30; Sep 3 at 3:15, 9:30.

Stealing Home Since Bull Durham's Kevin Costner was such a hit with the ladies, you can bet he's in the running for People magazine's "Sexiest Man of the Year" award. How does Hollywood respond to Bull Durham and its star's success? With another baseball movie of course. This one stars People magazine's past favorite Mark Harmon. Leave it to Hollywood to cash in (PG-13). At the Maine Mall Cinemas: 1, 3:10, 5:15, 7:25, 9:35.

Tucker Francis Ford Coppola's new film starring Jeff Bridges as Tucker, an entrepreneur who designs the "Tucker Torpedo," which is a car so ahead of its time that the big wigs in Detroit aren't too happy about it. Based on the true story of the man who gave us disc brakes, fuel injection and seat belts. This is a movie about the American Dream and you either have to still believe it or love cars to like this one (PG). At the Nickelodeon: 1:30, 3:40, 7, 9:10.



Who Framed Roger Rabbit Bob Hoskins plays the cheap detective hired to help Roger Rabbit find out who has really murdered the big man of Toon Town. Poor Roger's been framed (PG). At the Maine Mall Cinemas: 12:45, 2:55, 5, 7:10, 9:20.

The Wolf at the Door At The Movies: call for times.

Young Guns The boys in the Brat Pack (Emilio Estevez, et al) make a western about Billy the Kid. Lots of gun fights, if you like that kind of stuff (R). At the Nickelodeon: 1:20, 3:30, 7:20, 9:30 and at Cinema City: 7:15, 9:15 with weekend mats at 1:15, 3:15.

MUSIC

rock•roll

Big Barn Burning Sep 1 at the Tree Cafe, 45 Danforth, Portland. 774-1441. No Cover

Stygian Sep 1 at Geno's, 13 Brown, Portland. 761-2506.

Full Tilt Sep 1 at Mr. Goodbar, 8 W Grand, Old Orchard Beach. 934-9285.

Katy Daggett and the All Stars Sep 1 at Moose Alley, 46 Market, Portland. 774-5246.

Cornetstone Sep 1-2 at the Brunswick, Old Orchard Beach. 934-2209.

Kopertz Sep 2-3 at the Dry Dock, 80 Commercial, Portland. 774-3550.

Steve Howell and The Wolves Sep 2-4 at the Marble Bar, 51 York, Portland. 773-5516.

Broken Mac Sep 2-4 at the Tree Cafe, 45 Danforth, Portland. Sep 2-3, \$5; Sep 4 (4 pm on...) \$2. 774-1441.

The Two Saints The Piranha Brothers, Last Stand and The Eight Balls Sep 2 at Geno's, 13 Brown, Portland. Show starts at 8 pm. 761-2506.

Big Daddy Sep 2-4 at Mr. Goodbar, 8 W Grand, Old Orchard Beach. 934-9285.

Mobb every Sun at the Marble Bar, 51 York, Portland. 773-5516.

Kopertz Sep 2-3 at the Dry Dock, 80 Commercial, Portland. 774-3550.

Steve Howell and The Wolves Sep 2-4 at the Marble Bar, 51 York, Portland. 773-5516.

Inspectors Sep 3-4 at the Brunswick, Old Orchard Beach. 934-2209.

The Voodoo Dolls The Queens, The Thrill Hammers and The Brood Sep 3 at Geno's, 13 Brown, Portland. Show starts at 8 pm. 761-2506.

Civic Center Upcoming Events

September 2
Lynyrd Skynyrd

September 3
AC/DC

September 13
Bruce Hornsby & The Range

September 19
Rod Stewart

September 20-25
Walt Disney on Ice

September 29
Amy Grant

Ticket Information 775-3458.

AC/DC Sep 4 at the Cumberland County Civic Center. Showtime is 7:30. Tickets are available at the Box Office and Ticketron.

Silent Prophet Sep 4 at Geno's, 13 Brown, Portland. 761-2506.

Moondawgs Holy Bones, Pulitoy and five more local bands Sep 5 at the Tree Cafe, 45 Danforth, Portland. Benefit for Headcheese. \$5 donation. 774-1441.

Young Fresh Fellows Sep 6 at the Tree Cafe, 45 Danforth, Portland. \$4. 74-1441.

Danger Brothers Sep 8 at the Tree Cafe, 45 Danforth, Portland. No cover. 774-1441.

Bebe Buell & the Gargoyles Sep 9-10 at Port Rendezvous, 9 Dana, Portland. 772-0772.

The Force Sep 9 at the Marble Bar, 51 York, Portland. 773-5516.

Intown Portland Exchange Noontime Performance Series

Thursday, Sep 1
Janet Grice, Maine Nat'l Plaza

Friday, Sep 2
Red Light Revue, Monument Sq

12 noon-1:30 pm

r•b

Red Light Revue plays swing and r&b every Wednesday at Raoul's, 865 Forest, Portland. 773-6886. Sep 4, 7:30 and 10 pm aboard the Longfellow Cruise Lines, depart from Long Wharf, Portland. Tickets are \$12.50/\$10. 774-3578.

Practical Cats Sep 2-3 at Moose Alley, 46 Market, Portland. 774-5246.

Big Daddy Sep 2-4 at Mr. Goodbar, 8 W Grand, Old Orchard Beach. 934-9285.

Persuaders Sep 8 at Mr. Goodbar, 8 W Grand, Old Orchard Beach. 934-9285.

Little Frankie & the Premiers Sep 9-10 at the Dry Dock, 80 Commercial, Portland. 774-3550.

Bobby Watson Sep 9-10 at Mr. Goodbar, 8 W Grand, Old Orchard Beach. 934-9285.

◆blues

Blues Jam every Monday night at Raoul's, 865 Forest, Portland. 773-6886.

Roller Coasters Sep 3 at Raoul's, 865 Forest, Portland. 773-6886.

Blues Prophets Sep 10 at Raoul's, 865 Forest, Portland. 773-6886.

reggae◆

Reggae Dance Party every Sunday night with Dani Tribesmen at Raoul's, 865 Forest, Portland. 773-6886.

Ernie Osborne Sep 2-3 at Port Rendezvous, 9 Dana, Portland. 772-0772. Sep 9 at The Pub in the Moulton Union, Bowdoin College. Brunswick. Showtime is 9 pm.

Rockin' Vibration Sep 10 at the Tree Cafe, 45 Danforth, Portland. \$5. 774-1441.

◆zydeco

D.L. Menard and the Louisiana Aces Sep 9 at the Portland Performing Arts Center. With the Normand Gagnon Ensemble. Showtime is 8 pm. Tickets are \$11. For more information, call 774-0465.

c•untry

Tony Rice and Band Sep 2 at Raoul's, 865 Forest, Portland. 773-6886.

Blood Oranges - country rock Sep 9 at the Tree Cafe, 45 Danforth, Portland. Also Monsignors. \$5. 774-1441.

dancing◆

Mikata Sep 4 at 1:30 pm. West African musicians perform a world beat on the Quad at Bowdoin College, Brunswick. Free.

Zootz 31 Forest, Portland Thu. new music. Fri-Sat, eclectic dance mix. Sun, Request Night. Mon, Blue Monday - chem free dancing to rap, funk. Wed, chem free dancing to new wave. 773-8187.

Exchange Club 29 Exchange, Portland. DJ and dancing Thursday through Sunday. Now showing music videos. 773-0300.

Tree Cafe, 45 Danforth, Portland. Dance Party Mondays at 8 pm. No cover. 774-1441.

folk◆acoustic

Taj Mahal Sep 1 at Raoul's, 865 Forest, Portland. 773-6886.

Scott Folsom Sep 1 at Port Rendezvous, 9 Dana, Portland. 772-0772.

Lenny Hatch & Friends Sep 1 at Horsefeathers, 193 Middle, Portland. 773-3501.

Tom Dyrhberg Sep 2-3 at the Barnhouse Tavern, Rt 35, N Windham. 892-2221.

Arlow West Band Sep 2-3 at Horsefeathers, 193 Middle, Portland. 773-3501.

Don Campbell Sep 4 at Horsefeathers, 193 Middle, Portland. 773-3501.

Cathy Stebbins Sep 6 at Horsefeathers, 193 Middle, Portland. 773-3501.

Curt Bessette Sep 7 at Horsefeathers, 193 Middle, Portland. 773-3501.

Tom Pirozzoli Duo Sep 8 at Horsefeathers, 193 Middle, Portland. 773-3501.

Who Knows Sep 8 at the Barnhouse Tavern, Rt 35, N Windham. 892-2221.

Dab Sep 9-10 at the Barnhouse Tavern, Rt 35, N Windham. 892-2221.

j•azz

Bellamy Jazz Sep 3 and 17 aboard the Longfellow Cruise Lines, departs from Long Wharf, Portland at 7:30 pm. Tickets \$12.50. 774-3578.

Lex & Joe Swing Ensemble Sep 4, 4:30 pm at Horsefeathers, 193 Middle, Portland. 773-3501.

Mamma Tongue Sep 9 at Raoul's, 865 Forest, Portland. 773-6886.

Royal River Philharmonic Jazz Sep 10 aboard the Longfellow Cruise Lines, departs from Long Wharf, Portland at 7:30 pm. Tickets are \$12.50. 774-3578.

classic◆

University of Maine Piano Trio perform works by Donizetti, Bloch, Beethoven, Henry Cowell and Michael Glinski on a 90-minute special on MPBN television. Sep 10, 8 pm.

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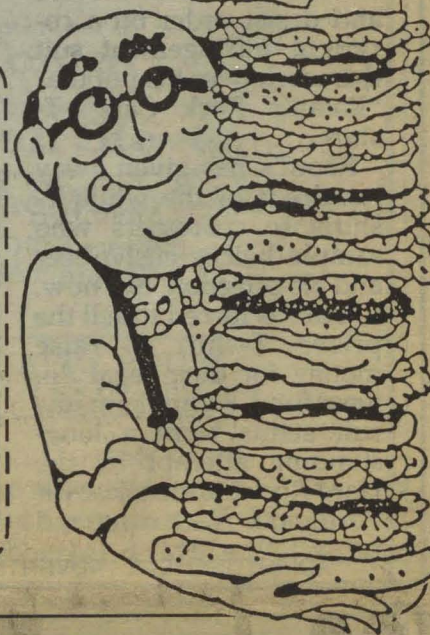
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ON STAGE

Jane Eyre

Sep 3 at 8 pm. A musical version of the classic love tale. Theater of Monmouth, Rt 132. Tickets \$7.50-\$12. For more information, call 933-9999.

The Children's Theater of Maine, an organization with a 65-year history of entertaining Maine families with live performances of fairy tales and fables, is looking for volunteers to help with some general office work. Some night-time availability is required. For more information, call the Center for Voluntary Action at 874-1015.

Two Gentlemen of Verona Sep 2 at 8 pm, Aug 31 at 9 pm. The Theater at Monmouth, Rt 132. Tickets \$7.50-\$12. For more information, call 933-9999.

Richard II Sep 1 at 8 pm. Theater at Monmouth, Rt 132. Tickets \$7.50-\$12. For more information, call 933-9999.

How Uncivilized of You The Embassy Players' comedy about college politics through Sep 3. At the Schoolhouse Theater, off Rt 114 in Standish. Showtime is Wed-Sat at 8 pm. Tickets are \$10. \$5 for children under 12. For more information, call 642-3743 or 773-1648.

Portland Ballet Company will hold its annual open auditions for "The Nutcracker" on Sep 17, 1-3 pm at the Portland Ballet studios, 241 Cumberland, Portland. Character auditions for adults, 1-1:30 pm; Ballet - adults and children (at least 8 years old), 1:30-2:15. Advanced pointe dancers, 2:15-3 pm. For more information, call 772-4888.

Abram and Anderson improvisational comedy team Sep 2 at 9 pm at Kresge Auditorium, Bowdoin College, Brunswick. Free.

Heart of Portland Variety Show Sep 9-11 at the Theater of Fantasy, 50 Danforth, Portland. Magic, mime, dancing and singing. Showtime is 8 pm on Friday and Saturday, 3 pm on Sunday. Tickets are \$5 at the door. For reservations, call 883-9223.

Acting Classes for children and adults at the Center for Performing Studies. Classes begin Sep 19. For more information, call 774-2776.

Mon. 9.5 JAMAICAN BRUNCH 2:00PM, \$9.95

HEADCHEESE BENEFIT: live music from 5:00PM until...

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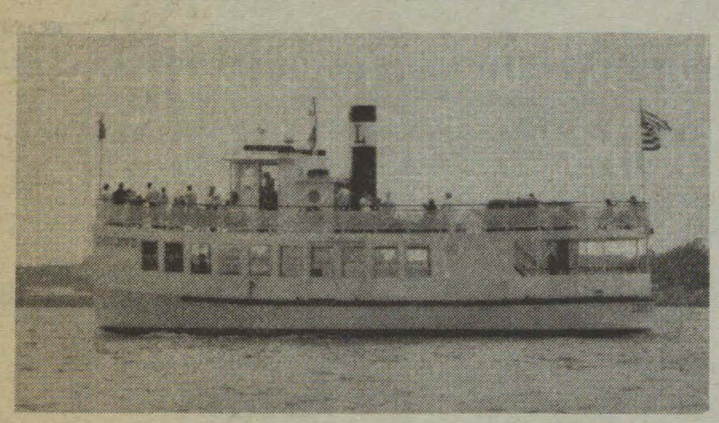
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12:05-12:55 Luncheon Harbor \$3.50 Lunches onboard or BYO
1:30-3 pm Lighthouse and Shipwreck Adult \$8.50, Child \$6
3:30-5 pm Naturalist Cruise Adult \$8.50, Child \$6
5:30-7 pm Portland Headlight \$8.50 w/Seafaring Folk Music
7:30-9:30 pm Sunset and Harborlight Cruise \$12.50, w/lobsterbake \$26
10 pm-midnight Moonlight Cruise All seats \$10. Dancing under the stars. Thurs., Fri., Sat. in July & August.

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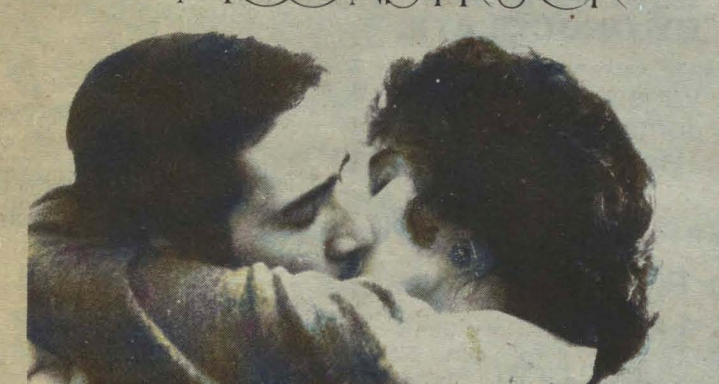
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FLICKS

by Kathryn Buxton

INSATIABLE

Movie-going

From the moment she walks away from the movie theater, Lynne England has no doubt whether she's going to see the movie a second time.

"When I leave smiling and say, 'That was the best movie I've ever seen in my entire life, I know then I want to go back.'"

England, 25 and an executive at a Portland advertising agency, admits this doesn't happen very often. By her count she's re-viewed only half a dozen movies in more than twice as many years. But if she does she's hooked. She'll see it two, three, as many as 10 times. The first movie she remembers seeing twice was the original "Jaws" in 1975 that she saw the first time only because her mother told her not to, and the second time to underscore the rebellion. "I'm still scared of swimming in the ocean," she says.

Just a couple of weeks ago England saw "Cocktail" for a second time. She gives the glitzy tale about a fast-lane bartender a mixed review, "In general it was fun, but parts of it were pretty corny." Still, she found the movie's star has an intoxicating presence. "Tom Cruise is a damn hunk."

Some movies have that effect. Like beer nuts, potato chips, M&Ms or popcorn, something about them keeps people coming back with an insatiable hunger for more - like Woody Allen's character Alvy Singer in "Annie Hall" who was obsessed by the "The

Sorrow and the Pity." The Movies on Exchange Street has survived nearly a decade by selling tickets to cinema recidivists. Its revolving repertory schedule features newer foreign and art films, with a solid selection of classic and cult films designed specifically to attract repeat business.

"We have a pretty fanatic following," says Karl Halpert whose family owns and operates the tiny theater. He says the most requested film is "Harold and Maude," about a gangly, death obsessed youth (Bud Cort) who courts an effervescent septuagenarian (Ruth Gordon). He's certain everyone who requests the 1972 black comedy has seen it before, as well as other often requested favorites such as Fellini's "La Dolce Vita" and "La Strada," old Bogart films like "Casablanca" and "Key Largo," Woody Allen's early comedies, and music films such as "Round Midnight" and "Hail! Hail! Rock and Roll."

He suggests a film's ability to draw a repeat crowd is based on the positive feelings it evokes from the viewer whether it's the participatory good time of a movie like "The Rocky Horror Picture Show" or the glamorous depiction of times gone by in the black and white classics of the 40s and 50s.

"It's hypnotic in there in the dark with the light shining on the screen. If it's a pleasant

experience, you want to go back." Or a shocking one. The last film Halpert remembers wanting to see again was "Wise Blood," John Huston's eery tale of hell and damnation.

Pete Giordano, who works the concession counter and the box office and occasionally runs the projector at the Nickelodeon, sees lots of people come back for a second look at a movie. Most of the repeaters are in their twenties and thirties and most choose comedies or based-on-fact dramas for closer scrutiny. The longer the movie's run, he notes, the more likely people will come back to see it again. Bernardo Bertolucci's grand spectacle "The Last Emperor" and the baseball fantasy "Bull Durham" have garnered the largest share of repeat business in recent months in a downtown theater.

"Myself, I'm a horror fan. I'll see anything by George Romero any time," confesses Giordano. He reckons he's seen "Night of the Living Dead" at least 18 times and "Dawn of the Dead" countless times. And it isn't just the blood and guts that keeps him coming back, he says. "I just like them."

Kathryn Buxton is a free-lance writer who spends lots of time in the dark.

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"DESIRE"

ON THE WALL

Portland Museum of Art Seven Congress Square, Portland. Hours: Tue-Sat, 10-5; Sun, 12-5. Free on Thursday evenings. 5-9 pm current exhibits: Paintings of Murray Hamman, a contemporary painter whose large-scale canvases meld hard-edged geometrics with prismatic colors (through Sep 18). The Hamilton Easter Field Collection, which includes works by Stuart Davis, Walter Kuhn, Peggy Bacon and Marsden Hartley (through Sep 18). Odilon Redon, French impressionist, symbolist (through Oct 16). Photographer Andre Kertesz (1912-1985) "Diary of Light" (Sep 2-Oct 30). 775-6148.

Isolationism and Internationalism: American Art 1917-1941 Bowdoin College Museum of Art, Brunswick. Exhibit continues through Oct 2. Hours: Tue-Fri, 10 am-4 pm; Sat, 10 am-5 pm; Sun, 2-5 pm.

Portland artist Jack Welch exhibits his sculptures and assemblages at Dean Valentgas Gallery, 60 Hampshire, Portland. Opening reception on Sep 2, 5-8 pm. (Through Oct 6.) Hours: Thu, 5-9 pm; Sat-Sun, 1-5 pm. 774-2042.

Vantage Points Images from a Much Too Tall White Woman is an exhibition of paintings by Maine artist Rebecca Wagstaff at the Portland Public Library in Monument Square. Hours: Mon-Wed, Fri, 9 am-6 pm; Tue, Thu, 12-9 pm and Sat, 9 am-5 pm. 773-4761.

The Art Event Presented by LA Arts and Bates College Museum of Art at the Olin Arts Center, Bates College, Lewiston (Sep 2-24). Works of 30 artists in a variety of media. Preview Sep 8, 7-9 pm. Live auction will take place on Sep 25 and will include brunch and music by the Brad Terry Jazz Quartet. Tickets for Sep 25 are available through LA Arts at 782-7228.

New Work by Frederick Lynch at the Barndoff Galleries, 26 Free, Portland. Opening reception on Friday, Sep 9, 5-7 pm. Also at the gallery a large selection of 19th and early 20th century American paintings. Hours: Weekdays, 10 am-5 pm; Sat, 12-4 pm.

Student Show A juried exhibition of work by returning Portland School of Art students at the Baxter Gallery, 619 Congress, Portland. Opening reception on Sep 9, 5-7 pm. Hours: Mon-Fri, 10 am-5 pm; Thu until 7 pm; Sun, 11 am-4 pm. 775-3052.

Art Gallery at Six Deering. Portland. Paintings of Monhegan artist Joanne Scott. Opening reception on Sep 9, 6:30-9 pm. Open House on Sep 10, 11 am-5 pm. 772-9005.

George MacLearn will display a selection of watercolors, acrylic and oil paintings at the Thomas Memorial Library, 6 Scott Ferry Road, Cape Elizabeth. (Through Sep 10.) 799-1720.

Gallery 127 127 Middle Portland. Group show - Charles E. Martin's original New Yorker magazine covers, watercolors by Graydon Mayer and new egg tempera paintings by John Delinger. Also Diana Archadipone, Lynne Drexler, Alex Gnidzevskij, Glenn Graffelman, Eric Green, John Hultberg, Richard Hutchings, C. Michael Lewis, Nick Snow, John Swan, Michael Waterman and Gina Werle. (through Oct 1.) 773-3317.

Maine Art A New Perspective at the Seamen's Club, One Exchange, Portland. Group show of local Maine Artists. (Through Sep 20.) 772-7311.

Photographs by Charles Melcher at Raffle's Cafe Bookstore, 555 Congress, Portland. 761-3930.

Hitchcock Art Dealers 602 Congress, Portland. Works by Katherine Bradford and Natasha Mayer. (Through Sep 3.) 774-8919.

Strolling in Babylon Exhibition of recent egg tempera and gouache paintings, artists books, and mixed media works by Abby Shahn. Exhibit continues through Oct 1. Hobe Sound Galleries North, One Milk, Portland. Hours: Tue-Sat, 10:30 am-5 pm. 773-7755.

Boston Artists Katy Helman and John Tricomi show their new paintings at the AREA Gallery at the Campus Center at USM Portland. (through Oct 29) Hours: Weekdays, 8 am-10:30 pm; Sat-Sun, 12-5:30 pm. 78-4090.

Portland artist Jack Welch exhibits his sculptures and assemblages at Dean Valentgas Gallery, 60 Hampshire, Portland. Opening reception on Sep 2, 5-8 pm. (through Oct 6.) Hours: Thu, 5-9 pm; Sat-Sun, 1-5 pm. 774-2042.

Anne Weber Gallery Bay Point Road, Georgetown. Anne Arnold, sculpture, Patricia Duncan, xerography and Fumio Yoshimura, drawings and sculpture. Exhibit runs through Sep 11. Hours: Wed-Sun, 1-5 pm. 371-2476.

Alberta's 27 Forest, Portland. Teresa

Sullivan shows her paintings through Sep 9.

Congress Square Gallery 594 Congress, Portland. Oils by Sherry Miller, Phillip Barter and Wendy Kindred, oil pastels & etchings by Keith Rendall and acrylics by John Gallagher. (through Sep 3). Hours: Mon-Sat, 10-6. 774-3369.

Summer Juried Show opens at the Chocolate Church, 804 Washington in Bath. All media except photography. Exhibition runs through Sep 5. 442-6455.

Bruce Pizzichillo Multi-layered, innovative sculptures at the Stein Glass Gallery, 20 Milk, Portland. (through Sep 6.) Hours: Mon-Sat, 11-5:30. 772-9072.

Walter Kuhn Gallery Cape Neddick Park, River Rd. D. Putnam Brinley, selected works and Bennard Perlman, paintings. (through Sep 18.) Hours: Wed-Sun, 10-4. 363-4139.

New England Now Contemporary works by New England artists at Walker Art Museum, Bowdoin College, Brunswick (through Sep 4). Hours: Tue-Sat, 10-8; Sun, 2-5. 725-3000.

Fall at the Portland Museum of Art

Current Exhibits
Murray Hamman
Through Sep 18
The Hamilton Easter Field Collection
Through Sep 18
Odilon Redon
Through Oct 16
Andre Kertesz
Sep 2-Oct 30

Upcoming Exhibits
Winslow Homer
Paintings of the Civil War
Through Oct 16
Judith Rothchild
From Collage Into Relief
Oct 28-Dec 31
The Land of Norumbega
Maine in the Age of Exploration
and Settlement,
1498-1650
Opens Nov 15

Maine Historical Society 485 Congress, Portland. "Portland's Lost Youth," sketches of Portland from before the fire of 1886 by Charles Q. Goodhue (1835-1910). Show continues through Oct 31. Hours: Tue-Fri, 9-5. Thu until 7. 774-1822.

Nancy Margolis Gallery 367 Fore, Portland. Jewelry, glass, furniture, and ceramics by several artists. Hours: Mon-Sat, 10-9; Sun, 11-5. 775-3822.

Maine Audubon Society, 118 U.S. Route 1, Falmouth. Exhibit of photographs by Edward O. Rickscheldt of Old Orchard Beach. (through Sep 10) Hours: Mon-Sat, 9 am-5 pm. 761-2330.

OFF THE WALL

Individual Artist Fellowship Program Six \$2,000 fellowships to be awarded to writers and visual artists. Deadline, Sept 1. For more information, call the Maine Arts Commission at 289-2724.

Gallery Talk Sep 8 at 5:15 pm and Sep 9 at 12:30 pm. Talk given by curator of collections Martha Severens on the exhibit of paintings by Odilon Redon, relating the artist's life work to the literary and art movements of the early 20th century. Portland Museum of Art, Congress Square. For more information, call 775-6148.

SENSE

Women Business Owners of Greater Portland. Sep 1, 6 pm at North Deering Congregational Church. Group meets first Tuesday of every month for education, support and encouragement for women who own a business. Sep 1, Michael O'Connor will conduct a workshop on developing better decision-making skills by using both sides of the brain. \$10. Reservations, 761-0041.

Maine Youth Center is looking for volunteers to do one-on-one tutoring in reading, spelling, math and GED preparation. The students are teenagers, trying to get a handle on some basic

school work. You will need patience, friendliness and maturity rather than advanced academic training to get the job done well. For more information, call the Center for Voluntary Action at 874-1015.

Jung Seminar Sep 6, 4 pm in the Faculty Room, Massachusetts Hall, Bowdoin College, Brunswick. The topic of this lecture/discussion is "Othello."

Oxford County Architectural Tour Sep 10. Sponsored by Greater Portland Landmarks. Tour some of Oxford County's most significant buildings and architecturally intact villages. Visit Fryeburg, Sweden and Waterford with Randall Bennett, Curator of Collections at the Bath Historical Society. Tour leaves from the City Parking Lot on Baxter Blvd in Portland. 9:30 am-1:30 pm. \$25. For more information, call 774-5561.

Fiction Reading Sep 10, 7:30 pm at the Maine Writers Center, 193 Mason, Brunswick. Alex Kates Schulman, author of "Memoir of an Ex-Prom Queen" and "In Every Woman's Life," will read from her work. The reading is open to the public and donations are appreciated. For more information, call 729-6333.

R.N. Update Program at Mercy hospital, designed to help alleviate the nurse shortage, will begin on Sep 13. The eight-week course was developed to help prepare registered nurses who have been inactive in acute care nursing to re-enter the work setting. For more information, call Becky Ryder, R.N., at 879-3259.

Lightship Nantucket is berthed at the SMVTI Campus in South Portland. Open to the public Wed-Sun, 10 am-4 pm. \$3, \$1.50 for children.

Au Pair in America has been bringing young British and English-speaking Europeans between the ages of 18 and 25 to the U.S. to assist with childcare and share in American family life. Families pay fees averaging \$160 per week which covers airfare, orientation, supervision by the Community Counselor, insurance and pocket money. Families interested in hosting an Au Pair this Sep through this unique childcare/cultural exchange program can contact Loren or Janice Johnston at 765-2228 or write for an application to Au Pair in America, Dept. P-34, 102 Greenwich Ave., Greenwich, CT. 06830.

Mac Users Sep 1 at USM Portland. Visitors welcome. First Thursday of the month.

Writers' Group Forming Sep 7, 7-9 pm. People's Building, 155 Brackett, Portland. For more information, call 772-3540.

ISSUES

Downtown Planning Forum Sep 1, 4-6 pm at the Portland Public Library. The topic of this discussion is art and culture. Packets are available at City Hall. 775-5451, room 211.

Eggs & Issues Sep 7, 7:30-9 am at the Innesta Hotel, Portland. A series of breakfasts offered by the Greater Portland Chamber of Commerce. The focus of the first breakfast is on affordable housing in the Portland area. Anne Pringle, Vice-President of Maine Savings Bank and Chair of the Governor's Task Force on Affordable Housing, will speak on "Unaffordable Housing and Affordable Housing - Their Impact on the Business Community." The breakfast is open to all members of the Chamber. Cost is \$8. To register call, 772-2811.

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Body & Soul Every Wed at noon. Monument Square, Portland.

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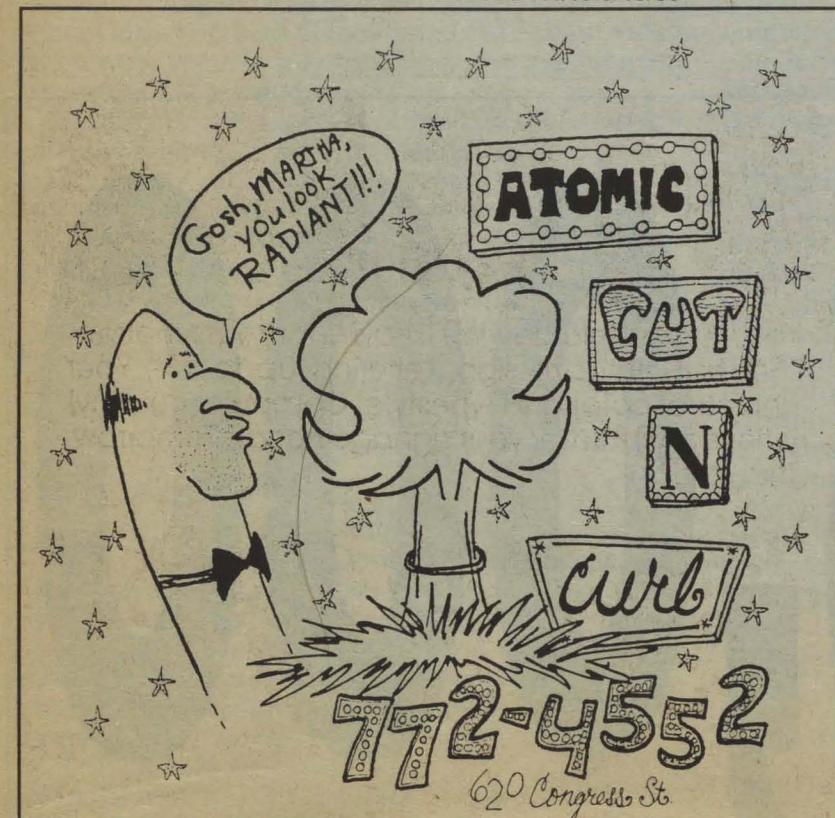
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ALBERTA'S

SPORT

by Mike Quinn

THERE ARE WORSE EVILS...

Pumping iron

To be perfectly honest I have always considered picking up weights in the same category as picking up one's room - two activities not to engage in unless it becomes absolutely necessary.

In the old days, weight rooms exuded a crusty image of body building hulks flexing their 20-inch arms in poorly ventilated, dimly lit Bridge Over The River Kwai-type prison cells. To steal an advertising slogan, they've come a long way baby! During the past week I had the privilege of speaking with the owner or manager of five area weight rooms. If being in shape is your food for love, read on. What follows is by no means an exhaustive list of all Portland weight rooms and the quintet appears in no special order.

Starting downtown, in the Old Port, if you can avoid all the "watering holes" you'll eventually stumble into the Regency Health Club. The manager Kim Harter said, "the majority of our members are professional people in their late twenties or early thirties who normally use the whole facility." The facility includes a full circuit of Nautilus, free weight, cardio-vascular machines, a whirlpool and aerobics seven days a week.

For those of you who miss your bus to Boston, cross the street for a workout at Union Station Fitness Depot. Union Station has three partners - Johnathan Kosnow, Charles Orianski and Matt Israelson - who are proud to feature an Universal, maxi-cam equipment, free weights, treadmill, stairmaster, life cycle, exercycle, Concept II rollers, a nutritionist, a juice bar, tanning facilities and cardio-vascular machines. Kosnow offered, "our goal here is avoid intimidation and make everyone feel comfortable. Our clients include men and

women, high school kids right to senior citizens. We have doctors, lawyers, a regular from Bath Iron Works; the key is to create a non-competitive atmosphere."

Heading out Forest Avenue, why not give your body the old college try and stop in at the University of Southern Maine. The manager, Skip Robinson, won Mr. East Coast back in the 70s. In the 80s he is happy to see a big turnout of men and women students along with leisure learn members. His facility encompasses two separate rooms - the Body Shop with a Universal and Nautilus, and the larger weight room containing some Nautilus and a lot of free weights. Todd Whitcomb in the equipment department explained, "our Body Shop is usually frequented by students 18-25 years, and local executives for stress relief and body tone. The larger room is normally for bulk and competitive lifting." Dwayne Hillman, a young Portland executive in his mid-twenties, is a regular participant at USM. He said, "I try to work out with the free weights four days a week. It keeps my beer gut away and makes me feel good about myself. I enjoy an occasional game of basketball in the adjacent gym."

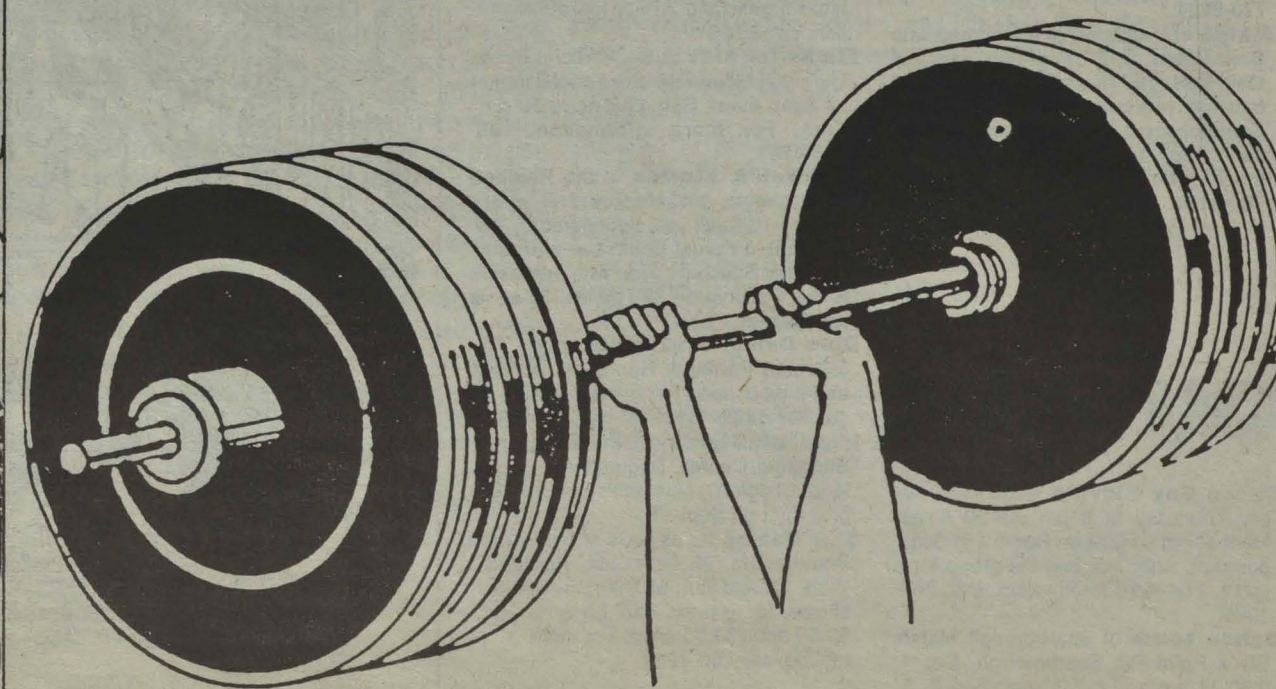
Continuing down Forest Avenue, you can't miss Forest Ave Fitness. Inside you will find free weights, a plate-loaded Universal, aerobics and karate, tanning beds, tiled stalls and floors, and a lounge area. This growing establishment is run by a triumvirate of partners: Jim White and brothers Vinnie and Ernie Salamone. White said, "We are especially excited about the atmosphere we have created. We have a lot of couples

who work out together and see this exercise as a social outing. In fact our members will be going on hiking and skiing trips this year, events we organized to keep the team spirit high even away from the weight room. Our parking and location are great, and we offer catered training programs for each individual."

Do you recall the full name of the "Rocky" theme song? It is called "Gonna Fly Now," which reminds me of the Portland Jetport, the locale close to the brand new Gold's Gym. Gold's officially opens on October 1, although sign-up begins on September 1. For details please call Greg or Kathy Sandora at 774-5668. Available here will be one hundred workout stations, bio-mechanically designed equipment, aerobics, karate, over 6 tons of free weights, tanning and a pro shop with official souvenirs. Greg commented, "We want people to see us as a family fitness facility. Our clientele will range from 15 to 90 years old, maybe older. We hope to attract all walks of life including business professionals."

Researching these fine establishments seemed more tiring than a full workout. That is because the respective staff at each one was so gung-ho about its program. I certainly won't play the heavy and say which one you should attend. I will say you just might enjoy this liberating event. What was once an activity for the Rambos and Incredible Hulks has evolved into a truly Yuppie thing to do. So when you finish picking up your room, come on down for a healthy, even more uplifting experience. It's a good deal, and your body will thank you... eventually.

Mike Quinn, Portland writer and sports enthusiast, is currently practicing weightlifting with his 2.2 lb. Cross pen.



MORE BODY & SOUL

information, contact the Center for Voluntary Action at 874-1015.

Fall Fitness Programs at Lifeline. Energy in Motion, Aquatic Fitness, Aerobic Calisthenics, Walk/Jog, Low-Impact Aerobics will be offered at a variety of times beginning Sep 19 at the USM Portland campus. The registration deadline for these fall activities is Sep 2. For more information, call 780-4170.

Love Your Back Lifeline's six-week course starts Sep 6, 5-6:15 pm at the USM Portland campus. The program is designed for individuals with low back pain whether mild or chronic. Classes consist of low-level exercise routines combined with back education sessions. All entering participants should contact Lifeline prior to Sep 6 to arrange for a pre-program interview. For more information, call 780-4170.

"Fresh Start" smoking cessation classes will begin on Sep 7 at Mercy Hospital. The classes will be held on four Wed evenings from 7 to 8 pm. \$20. To register, call Mercy Hospital's Patient Education Dept at 879-3465.

SPORT

Portland Recreation announces the beginning of its fall programs:

soccer, volleyball, basketball, aerobics and swimming.
For children, teens and adults.
Registration begins September 12.

For more information, call 775-5451 ext. 300.

Smoke Free A six-week course will be offered by Lifeline starting Sep 13, 6:30-8 pm at the USM Portland campus. Sessions are designed to provide participants with group support and skills necessary to eventually eliminate or reduce their smoking habits. Registration deadline is Sep 9. For more information, call 780-4170.

Rape Survivors Support Group The Rape Crisis Center will offer a support group for women who have been sexually assaulted. The ten-week group will meet on Wednesday evenings, 6-7:30 pm beginning on Sep 21. Child care is available. Call the center at 774-3613 for more information or write P.O. Box 1371 Portland, ME 04104.

Displaced Homemaker's Resource Center will be offering fall programs in Assertiveness Training and Career-Life Planning for women who are experiencing major change in their lives, such as returning to work or school. Class sizes are limited. Pre-registration required. All services are free of charge. For more information, call 773-3537 or 1-800-442-2092.

Energy Aerobic classes at 10 different locations throughout Greater Portland. Classes ongoing. New sessions begin Sep 12. \$4 per class. For more information, call 846-6030.

The AIDS Project, 48 Deering, Portland, lists many support groups around Portland for PWAs and the lovers, caregivers and friends of PWAs. For more information, call 774-6877.

Danceworks Fitness Classes in the Public Safety Building Gym, Portland. Classes include calisthenics, choreographed dance and body sculpting with free weights. Mon and Thu, 5:30-7 pm. \$4 per class. For more information, call 846-6030.

Meditation for Women every Mon at the Quaker Meeting House, Forest Ave, Portland. Guided meditation and ritual. For more information, contact the Feminist Spiritual Community at 773-2244.

Aikido at Cathedral of the Immaculate Conception, 307 Congress, Portland. Gain strength, flexibility, coordination, balance, relaxation and concentration. Come observe a class. Free trial class. Tue, Thu, and Sat. \$40/month. For more information, call Lifeline at 780-4170.

OUTSIDE

Casco Bay Bicycle Club Ride every Thursday at 6 pm. 10-20 miles. Meet at Pat's Pizza on Route 1 in Scarborough. After ride join the group for a pizza. For more information, call 799-1085.

Canoe tours of Scarborough Marsh, Black Point Rd, Scarborough. Sep 1, 9:30-11 am and 6-7:30 pm; Sep 2, 3-4:30 pm; Sep 3, 9:30-11 am. For more information, call 883-5100.

Table Rock and the Baldpates

Sep 3. An 8-mile round-trip day hike with the Sierra Club. Hike begins in Grafton Notch. Group size is limited. For more information, call 562-9278.

Sailboarding for women Sep 3. Women Outdoors organizes this day at Sebago Lake. Beginners' instruction. Sailboard rental about \$30. For more information, call 883-5053.

Wild Mushroom Hunting Sep 10-11. Mushroom forays in the Pinkham Notch Area with the Appalachian Mountain Club. For reservations, call 603-466-2727.

SPORT

American Coaching Effectiveness Program Sep 6, 8, 13-14 from 7 to 9 pm at Memorial Middle School, S Portland. This class will offer information on coaching philosophy, psychology, teaching of sport skills and sport medicine. \$15. For more information, call S Portland Parks & Recreation at 799-7996.

Trotting for Freshwater Game Fish Sep 8, 7:30-9 pm. A discussion of early fall trotting strategies and techniques, gear and tackle, and places to go. At the L.L. Bean Casco St Conference Center in Freeport. Free and open to the public.

Introductory Archery Lesson Sep 10 or 24. A two-hour instructional session geared to the person new to archery. Discussion of tools, techniques and safety followed by target practice. \$10. At L.L. Bean in Freeport. To register, call 865-4761 x 7800.

Experienced horseback riders can volunteer their time to help handicapped adults and children participate in riding sessions. The Leisure Center for the Handicapped has set up riding sessions for their clients on Thu and Fri, 9-11 am. For more information, call Center for Voluntary Action at 874-1015.

Basketball at Riverton Community Center, 1600 Forest, Portland. Drop in. Tue and Thu at 6 pm. \$1.50 residents, \$2.50 non-residents. For more information, call 775-5451 x300.

Volleyball at Reiche Community Center, 166 Brackett, Portland. Drop in. Tue and Thu at 6 pm. \$1.50 residents, \$2.50 non-residents. For more information, call 775-5451 x300.

FOR KIDS

Auditions for the Portland Youth Symphony Orchestra and Wind Ensemble. Sep 10-11. Prospective members should be prepared to play a piece of their own choice and will be asked to sight-read during the ten-minute audition. Auditions for woodwinds, brass and percussion on Sep 10, auditions for strings on Sep 11. Portland City Hall Auditorium. Auditions can be scheduled by calling the Portland Symphony at 773-6128.

Beverly Cleary's "Ramona" comes to life on MPBN television in a ten-part series Saturday nights beginning Sep 10, 7:30 pm.

Looking for a pet? If you are planning to get a new pet, call or visit the Animal Refuge League, 449 Stroudwater, Westbrook. Puppies, kittens, dogs and cats of all sizes, colors and ages. Open 9 am-4 pm, Mon-Sat. The Animal Refuge League also offers a meeting room and educational programs for area schools, 4H Clubs, Scouts, dog clubs, and community and animal related organizations. For more information, call 854-9771.

Flicks for kids at the Portland Public Library in Monument Sq. For children of all ages every Saturday at 10:30 am. Free. For more information, call 773-4761.

Children's stories at the Portland Observatory on Munjoy Hill every Wednesday at 1 pm. Sponsored by the Enchanted Forest Bookstore and read by Kathy Sheehan. Free with admission to the Observatory. \$4 adults, 35 cents for children.

Dino Den at Children's Museum, 746 Stevens, Portland. Hands-on learning about dinosaurs. For more information, call 797-5483.

Land of Giants at the Pine Tree Shopping Center, Brighton Ave, Portland. Children's Museum's dinosaur exhibit through Sept 11.

Star Gazing for all ages at Southworth Planetarium, 96 Falmouth, Portland. Wed, Fri and Sun at 7:30 pm. Special shows for groups can be arranged. \$2.50 adult/\$1.50 child. For more information, call 780-4249.



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Gritty's serves a great lunch. A lunch that's quick, tasty and won't send you running to the bank. Our lunch menu is as diverse as it is succulent. Soups, salads, sandwiches and other traditional British fare. Come on in, lunch is ready anytime!

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In Freeport you can find us at the Freeport Inn & Cafe, the Coastline Inn, White Stag, Maggie's General Store, Freeport Variety, The Cookie Lady, Leighton's, Ben & Jerry's, The Pantry, The Skier's Choice, and the Freeport Antique Mall. And in Brunswick we're at Day's News & Variety, the Tontine Mall, Amato's, Morning Glory Natural Foods, Gulf of Maine Books, Ben & Jerry's, The Shed, MacBean's Books, Pizza Joint, Tess' Market, Mobil Mart, and Shop 'n Save.

That means Casco Bay Weekly's reach now extends from Scarborough to Brunswick and from Cape Elizabeth to Westbrook, and each week we're adding more sites to the 300 places we're available already.

Look to Casco Bay Weekly - the powerful alternative.



VIDEO

Laser videodiscs make up for many of the losses serious movie goers experienced during the VCR revolution. This week's video column describes a new technology which offers movie fans features the theaters never will. The future is closer than you think.

Videodisc

The beginning

In the early 1980s when there were two videodisc formats vying for attention, few people cared much about either of them. If they cared at all about video, they were vaguely interested in a new machine that recorded TV pictures off the air.

RCA made a big splash with its CED video stylus-format records - new technology wrapped in a ridiculously old-fashioned format that caught on for a while, but was then unceremoniously dumped by RCA, which was caught up in a race for home videocassette recorder and tape dollars.

When RCA bailed out of the videodisc race, most consumers, dealers and media thought that was the end of videodiscs. Few had made the distinction between RCA's aborted venture and laser videodiscs. Few even knew about laser videodiscs, created in the early 1970s by N.V. Phillips of the Netherlands and MCA/IBM.

But while lasers owned an infinitesimal piece of the growing home entertainment dollar, they had already made a tremendous impact in educational and military-industrial markets where laser videodiscs were being used to train tank gunners, to navigate automobiles and ships, to house rare photograph and art collections, to create interactive instructional means to teach mathematics, music, anatomy and the like.

This created enough of a financial base to keep the laser format alive and well. Still, consumers and the bulk of the home video industry ignored laser videodiscs even though they were vastly superior to videotape in a variety of ways: in quality of image and sound, in durability and permanence (unlike tapes, there is no deterioration of the recording), in selling price (most films cost under \$40), interactive capabilities and random access to find any one of the individual frames as well as other sophisticated features.

Films on laser videodiscs

The ever-growing "The Criterion Collection" created a magnificent catalog of classic films. It now boasts more than 80 titles, definitive editions that combine scholarship and the new technology in fascinating ways: the film itself in pristine condition with the original theatrical aspect for all wide-screen films; two soundtracks, one of the film itself, the other a running commentary on the film; supplementary material including visual essays, theatrical trailers and other surprises. Titles include Orson Welles' "Citizen Kane" and "The Magnificent Ambersons," Mike Nichols' "The Graduate," "Swing Time" with Fred Astaire and Ginger Rogers, Sir Carol Reed's "The Third Man," and Ingmar Bergman's "The Seventh Seal." Any film buff should send for the catalog: The Voyager Company, 2139 Manning Ave., Los Angeles, CA 90025, (213) 474-0032.

MCA has been one of the few major companies to support laser videodiscs from the start. The company produces special laser editions with supplementary material including theatrical trailers. Some examples are Alfred Hitchcock's "Topaz," with three endings (the one shown in America, one shown in Europe and another never shown before); "Winchester '73" with running commentary by actor Jimmy Stewart who stars in the film; Bob Fosse's "Sweet Charity" with its never-seen alternate

"happy" ending and trailer; "An American Tail" with two interactive sections on the making of the animated feature. Its catalog of old Universal films - including the original "Frankenstein" with censored footage restored as well as production notes - is a welcome addition to the laser videodisc library.

Videodiscs catch on

But it wasn't until the audio compact disc arrived on the scene in 1983 that the media, consumers and dealers started to understand the potential of laser videodiscs. By 1985, consumers had totally accepted CDs and suddenly "lasers" became a familiar word for terrific sound quality. Pioneer introduced the first combination CD and laser videodisc player. It not only played CDs, but also the 8- and 12-inch videodiscs. Other manufacturers including Sony have come out with their own combo-models.

Now, more than 40 million laser videodiscs have been sold in the United States. There are 500,000 laser players already in use, and experts expect that the number will go over the 1 million mark by the end of 1989.

It looks as if the laser videodisc has finally arrived.



High tech fun

Consumers familiar with audio compact discs are now showing new interest in the laser videodisc, a similar shiny video-audio product - only bigger, more the size of an LP phonograph record.

But how does it work?

The playback information is stored in 54,000 circular tracks etched into the disc, forming a spiral pattern that runs from the inside of the disc to the outside edge. Each track contains thousands of small microscopic indentations or "pits" etched on the information face of the disc located 0.043 inches beneath the transparent acrylic surface. These pits constitute the electronic audio/video information stored on the disc for playback.

A small laser projects a continuous beam of light onto the disc. As the disc spins at a speed of 1,800 rpm, the microfine laser beam scans across the surface of the disc. When the laser beam strikes a "pit," it is reflected back into the system, providing the audio/video information which is etched on the disc in three channels - two for audio, one for video.

Since there is no direct contact between the software and the playback device, the disc, unlike videotape, is not subject to wear. As a result, it can be played repeatedly without any loss of fidelity.

It is the interactive capability of 30-minute, standard-play laser discs (CAV, constant angular velocity) that make them so exciting. It is here that the machine's controls are put to spectacular use - two audio tracks, slow motion, fast motion, freeze-frame and chapter-frame search to find at random any one of the 54,000 individual frames. Unfortunately, most laser videodiscs now released are ex-

(CLV or constant linear velocity). Producers of prerecorded movies want a more conservative length so they pressured manufacturers to create extended laser discs which accommodate a full hour of video per side. The rub is that in order to squeeze the extra 30 minutes of playing time onto each side, most of the lasers disc interactive features are forfeited. (A new Pioneer laser disc player, however, now digitally restores some of these features.)

What to watch for

There are approximately 6,000 titles in the laser videodisc library. A fraction of that number is available on a regular basis. The two major distributors and manufacturers of laser videodiscs are Pioneer Artists, now the LaserDisc Corp. of America, and Image Entertainment.

Martin Greenwald, president of Image, believes that lasers will be the consumer technology for the 1990s and has put his money where his mouth is. In four years, it has licensed and exclusively distributed 250 films, including such hits as "RoboCop," "Dirty Dancing," "Throw Momma From the Train" and "The Running Man."

Although Image's "exclusive" releases emphasize theatrical films such as "Ironweed" and "Hannah and Her Sisters," it also includes an eclectic batch of material from theater ("Long Day's Journey into Night" with Jack Lemmon) to Broadway musical plays such as Stephen Sondheim's Pulitzer Prize-winning "Sunday in the Park with George" to foreign films (Akira Kurosawa's "High and Low") to popular music ("Elvis Presley '56," "Elvis: One Night With You," "Sun City") to opera ("Otello," "Carmen") to sports ("The Superfight: Marvelous Marvin Hagler vs. Sugar Ray Leonard") to television science specials ("Nova"), National Geographic videos and "The Undersea World of Jacques Cousteau" to one-of-a-kind items such as "Festival of Claymation" and "Salvador Dali" to documentaries ("Street Wise," "King: Montgomery to Memphis" and monologues ("Swimming to Cambodia").

LaserDisc Corp. of America also specializes in the distribution of theatrical films, but its extensive catalog of opera, ballet and music videos is one of the main reasons for anyone enjoying CD sound to investigate laser videodiscs. It is enough to make any serious music listener gasp.

New releases range from "Live From the Met" to Wynton Marsalis and "Trumpet Kings" from the New York City Ballet production of "Davidsonbuntantze" as choreographed by George Ballanchine and Oliver Knussen's opera based on the Maurice Sendak book "Where the Wild Things Are" to "Ready, Steady Go!" with original performances by the Beatles and the Beach Boys, from the Metropolitan Opera's production of Puccini's "Manon Lescaut" with Renata Scotto and Placido Domingo to a disc featuring pinscreen animation and a useful interactive video "Encyclopedia of Animals" in eight volumes.

Anyone interested in the sharpest video and audio available for the home, as well as a plethora of films, music and unique video adventures, must now consider the incredible world of laser videodiscs. The hardware and software have never been more available or more affordable.

The future, most assuredly, is now.

Joe Saltzman writes on media and music. He is chairman of the School of Journalism at USC.

CBW classified

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Deadline for all types of classified advertising is Monday at Noon for the following Thursday's edition. Ads received after the deadline will run starting with the next issue.

CBW will not print full names, street addresses or phone numbers in the "Person to Person" category. Those advertising under this heading must either provide a Post Office Box number in their ad or use the **CBW Box Service**. All information pertaining to "Person to Person" advertisers and respondents is kept strictly confidential.

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ride board

WASHINGTON, D.C. RIDE WANTED Friday nites/Saturday mornings to share hours-at-wheel and costs. Going down leisurely around Sept 8-10, and back Sept 16-17. Call Allen, 767-2314, evenings.

learning

PIANO & ORGAN Lessons. Popular, classical. Theory, chords. Alfred Bastien, Schaum, Thompson and other courses. All ages welcome. Experienced teacher planning fall schedule. Rachel Bennett, 108 Spruce St, Portland. 774-9597.

WATER COLOR lessons. Small class for beginners. My home. Mornings or afternoons. Call 773-0652.

CLASSIFIEDS THAT WORK. That's what you get in Casco Bay Weekly.

gigs

GUITARIST LOOKING to form band. Primarily blues, R&B and 60's-70's rock. Need drummer, bassist, guitarist, etc. Jams welcome. Call 772-1430 after 5 pm.

MUSICIANS Need a band to perform? Need a band? Use the GIGS classifieds in Casco Bay Weekly. We are ready to serve as your new "band-aid". Call 772-6672 to place your ad. MC/VISA.

for rent ♦ apartments home services

20 GILMAN ST Tidy 1 bedroom near Maine Med area. \$350/month w/laundry. Call 772-1003.

PEAKS IS. WANTED Two quiet non-smoking professionals looking for affordable Peaks Island winter rental. Can move in any time that's good for you. Monte at 775-6601.

58 AVON ST Large sunny room. \$205/month includes all utilities. Free laundry. Call 772-1003.

LANDLORDS: List your rentals with CBW. Phone 772-6672. List 3, get 1 free!

roommates

WE NEED 2 PEOPLE to share a house in North Deering. \$300/month each plus 1/4 utilities. Available mid-September. Call Rick or Julie, 773-8117 after 5 pm.

LIKE THE OLD PORT? You'll love this bright, modern 2BR condo in historic building! Easygoing M or F, 18-28 invited to share it with 23 year old prof. male. \$340 + reasonable utilities. Call 761-7016, leave message.

body & soul

INNER HARVEST Six Day Residential Retreat for Sacred Inner Work. For those committed to the inner journey and its expression in the world. September 23-28, 1988. Dwinell & Hall, 19 Birch Knolls, Cape Elizabeth, Maine 04107.

ROLFING is a system of structural integration developed by Ida P. Rolf, Ph.D., in the 1940's to restore and improve human physical structure. As out of balance parts of the body are brought into alignment, stress is reduced, posture and symmetry are improved; movement patterns become freer, more fluid, efficient, and graceful; breathing becomes fuller and easier; increased awareness, emotional relief, and a sense of wellbeing are often experienced as a result of creating deep changes within the body. For some, the process is purely physical; for others, it can be a self-awakening. For more information or to schedule a free consultation, please contact me at 207-767-5982.

HOLISTIC BODYWORK A gift for life. Enjoy session or series of Hellerwork, a bodywork system designed to release patterns of physical & emotional holding and to re-align the body. Break cycle of stress/tension/disease and enhance vitality, awareness & wellbeing in life. Contact Certified Hellerwork Practitioners Darcey Byrne or Harry Tweedie for more information 856-6490.

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wanted

APARTMENT In or near Portland. Single, non-smoking professional looking for quiet, affordable one bedroom. I have no pets and am responsible. Moving Oct 1. Call 774-5490, leave message.

FIREPLACE Equipment - Andiron, screen, poker, shovel, etc. all needed. Please call 871-8636.

YOU NEED IT. A want-ad in Casco Bay Weekly can help you find it. 772-6672.

PROUD OF PEAKS? You can help two real people find a home in the real Maine! Two quiet non-smokers looking for affordable Peaks Island winter rental. We are responsible and flexible. Call Monte at 775-6601.

wheels

NEED 2ND OR 3RD car? Call Richard Nest, T.B. of ME, 773-2718. Stickered, warranted, some financing, \$1,500 to \$2,500. '80's-'84's. Call 773-2718, ask for Richard Nest.

1976 DODGE ASPEN Good condition. Asking \$700 or best offer. Must sell. Call 767-2229 after 5 pm for more details.

84 DODGE DAYTONA Turbo I. Excellent condition. Very clean. Leather, air, cruise, more. Black/black. 5-speed. \$5,700 or best offer. 883-9797 days, 874-0801 eves.

WHETHER YOU want to sell your '76 Toyota or buy a '55 Chevy, use Casco Bay Weekly's Classifieds. For just \$5 you have up to 30 words to make your pitch, and additional words are just 15 cents each. Call the CBW Classified Hotline: 772-6672.

LOCKE'S AUTO SALES

We have a great price selection for both warranted and as-is bargains!

- 84 Dodge Caravan 7 pass, FWD van, 4-cyl, 5-spd, 24 MPG. \$5,900
- 84 Renault Alliance 2 dr, 56000 mi. \$900
- 83 Plymouth Reliant Wagon 4WD, 4 cyl auto, Dk blue, 5 pass. \$2,200
- 79 Ford LTD Landau 2 dr, 67,000 orig. mi. \$1,600
- 80 VW Rabbit Diesel, 4 dr, 50MPG. \$1,150
- 84 VW Rabbit Diesel, 2 dr, red. \$2,200
- 83 Ford Escort 4WD, 59,000 mi, Gd trns. \$1,300
- 84 Pontiac Fiero Rr engine coupe, auto, \$3,700
- 82 Ford F150 4x4 XL Pickup 4-spd, \$4,600
- 81 Escort Wagon No rust! Runs good, \$900
- 85 Isuzu Trooper 4WD, stereo, A/C, \$5,500

Prices start at \$390. Warranties and financing available (10 1/4%)

Rt. 117 Limington Village 637-2152
Washington & Veranda Streets Portland 772-8558

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FIREWOOD Manufactured to your order. Have saw, will travel. Rates per cord: Cut \$15; Split \$15. Call 772-1430 after 5 pm.

CLEANING Professional woman seeks apt/house cleaning job. Impeccable references. Please call 773-0542 and leave message.

MIKE'S LANDSCAPING Pruning, planning, planting, hedges, tree moving, limbing, topping, vista cutting, stumps removed. Call for info on any landscaping operation. Referrals. 17 years experience. Free estimates. Call 883-8746.

WANTED: Morning house-keeping position. Gorham/Windham area. Light and heavy cleaning, cooking, child and pet care. Call mornings 892-1032.

HOUSE PAINTERS. Gardeners. Window washers. Advertise your services on our classified pages for only \$7 a week. Call 772-6672 anytime.

business opportunities

\$40 FREE MERCHANDISE ...just for saying "yes" to a gift & toy party! Higher earnings for higher sales. Ghost parties welcome. Also hiring demonstrators. 797-6397

\$35 PER HOUR Be your own boss. Established part-time floor care business, Portland area, for sale. Equipment, accounts. Easy to learn. Great for students. Asking \$4000. Call 774-3549 evenings.

BUSINESS SERVICES! Place an ad in our classified section anytime and reach 15,000 readers for only \$7

AVOID "Sunday Classified Clutter". Call CBW Classified Hotline 772-6672.

employment

PART TIME telephone sales, evenings. Please call 871-7067. Ask for Caroline.

MANAGING DIRECTOR for a Portland theatre company. Writing and book-keeping skills a plus. Ability to take charge necessary. Volunteer position, 5-15 hours/week. May work into stipended position. Call Mary Ellen O'Hara at 780-4089.

EMPLOYERS CBW is your less expensive recruitment alternative. Call 772-6672.

Nurses — Nurses' Aides
Join The Front-Runner Of Staffing Agencies.

Choose Assignments In:
Hospitals • Nursing Homes • Psychiatric Nursing • Doctor's Offices • Industrial Nursing • Homes For Physically and Mentally Challenged • Private Duty

For Information Call:
NH 1-800-635-6007 ME 1-800-635-2444
100 Commercial St. Portland, ME 04101

Nursing Network
Personalized healthcare placement specialists

stuff for sale

ANTI-GRAVITY exercise machine, free standing. Like new. Includes boots. \$75 or best offer. Call 774-4342 days, 775-4874 eves. Ask for Craig.

SEMI-AUTOMATIC gas operated pistol, 22-caliber, 2 100-round magazines and case. \$200 or best offer. Call Bob between 5 and 9 pm weeknites, anytime week-ends, 871-8692.

EPSON EQUITY I IBM compatible, 2 internal disc drives, 256K, mono key board, Amdek amber monitor. Brother 15XL tractor quality printer w/ tractor feed. Word Perfect. All little-used. \$1,250, or best offer. Call Gary 775-6601 evenings.

TAKE ADVANTAGE Our Classifieds reach 40,000 active readers every week!

TRACTOR-FEED 8 1/2" x 11" heavy computer paper, 2,500 sheets, \$25. 1" and 1 1/2" Avery labels also for sale. Call 761-7016.

BOMB SHELTER? 5 gallons of Poland Spring water in cooler-type container. \$10. Call 761-7016.

CAMERA, T-BIRD, Mazda, Buick...selling your car? CBW can do it!

musical instruments, etc.

PEAVEY SPECIAL 120W guitar amp, EC, \$200. Peavey T-60 electric guitar, white w/rosewood fretboard, EC, \$200 in case. Also: Technics SLP-1 CD player. \$75. Prices are negotiable. Call 774-9810.

GUITAR FOR SALE Sigma DMS4S Tabasco Sunburst finish, 6-string acoustic w/ case. Excellent condition. Less than 1 year old. \$350, best offer or trade. Call 772-1430 after 5 pm.

GUITAR OF THE GODS Magnificent Martin D-28, 1973, most splendid of earthy objects. \$800. with Bic Papermate-blue hard shell case. Call 761-4556.

person to person

TALL, HAPPY, productive lady, 50's, blue eyes, desires a durable relationship with a non-smoking, single gentleman, 55-65. I have lots of interests and wish to share the best of life. Portland area. Please respond to CBW #112.

GWM, 25 Tired of "the bar". Would like to meet 24-34 year old (mature) nice, normal, goodlooking guy. I'm all of the above, 6'4", black/ brown, lean build. Please reply to CBW #114.

20-YEAR-OLD male sex slave sought for 28-year-old female dominatrix. She's cute and boppy, but she needs a tension release! No conversation. No relationship. Bring your own oxygen. Please, we beseech you to respond to CBW #115.

B.G. Got your note. Glad you spotted my CBW message! I'm not intentionally building the suspense, but things have been hectic. Talk to you soon...

ELVIS: Daddy, Daddy, change my diaper! Bring my bottle! Burp me! Love me tender, goo, goo.

TALL SINGLE MAN 46, would like to meet caring woman in the Portland area for movie dates, companionship, etc. Please write P.O. Box 3615, Portland, ME 04104.

RESPONSES to Person to Person advertisers using CBW Box Service should be sent to: Casco Bay Weekly, CBW Box #, 187 Clark Street, Portland, Maine 04102. Your letter will be forwarded, unopened, to the boxholder within 48 hours!

MAINLY FRIENDS A very affordable match making service, for all people. We offer low prices and high quality service. For more information write to POB 251, Augusta, Maine 04330.

the real puzzle

by Don Rubin

GRAD SCHOOL

The illustration at the right includes details from 10 of Dustin Hoffman's movies, in which he played Ratso, Jack, Louis, Benjamin, Carl, Ted, Chuck, David, Babe, Michael and Dorothy. Hey, wait a minute, that's 11.

Name the films, in any order.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____



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Can you solve the Real Puzzle? If so, there could be a \$20 gift certificate from Alberta's in it for you (first prize). Or tickets for two on Longfellow Cruise Lines (second prize). If we receive more than one correct entry, winners will be selected from among the correct entries by a random drawing. Contestants are ineligible to win more than one prize in a four-week span, and only one entry is allowed per contestant.

All entries for this week's Real Puzzle must be received by noon Wednesday, September 7. The solution to this week's Real Puzzle will appear in the September 15 issue of Casco Bay Weekly. Send your best guess to:

The Real Puzzle #14
Casco Bay Weekly
187 Clark Street
Portland, Maine 04102

SOLUTION TO REAL PUZZLE #12

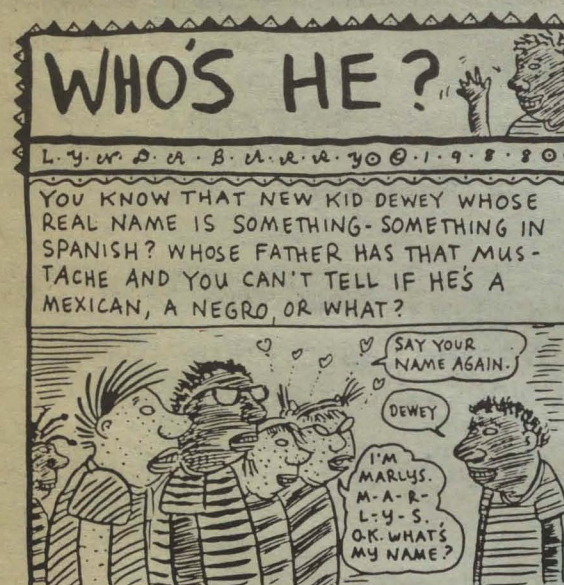
We accepted Johnny Dollar for Johnny Cash. And the syndicator's mistake on Johnny Ray (Johnny Bud) was also accepted. New Hampshire governor John Sununu (john sun-gnu-gnu) was not on our list.

Lots of people entered Real Puzzle #12, and almost everyone came up with the right answers. Our random drawing gave us the following winners: The Alberta's gift certificate goes to Laurie Twitchell of Portland, and the Longfellow Cruise tickets go to Peter Weyl, also of Portland. Congratulations!

- | | |
|------------------------------------|--------------------------------------|
| a) MIKE HAMMER (mike hammer) | n) MICHAEL MANN (mike-l man) |
| b) HELMUT KOHL (helmet coal) | o) JOHN LOCKE (john lock) |
| c) JACK JOHNSON (jack john-sun) | p) BILL BAILEY (bill bale-e) |
| d) BILLY JACK (bill-e jack) | q) JACK SHARKEY (jack shark-e) |
| e) PEARL BUCK (pearl buck) | r) HELMUT NEWTON (helmet gnu-ton) |
| f) PERCY SHELLEY (purse-e shell-e) | s) ELTON JOHN (l-ton john) |
| g) BILLY BUD (bill-e Bud) | t) MICHAEL KEATON (mike-l key-ton) |
| h) JOHNNY RAY (john-e ray) | u) PENNY MARSHALL (pen-e marshal) |
| i) MAN RAY (man ray) | v) JOHN MARSHALL (john marshal) |
| j) JOHNNY CASH (john-e cash) | w) JOHN MILTON (john mill-ton) |
| k) BILLY SUNDAY (bill-e sundae) | x) MICHAEL JACKSON (mike-l jack-sun) |
| l) PEARL BAILEY (pearl bail-e) | y) SHELLY MANNE (shell-e man) |
| m) BUDDY HOLLY (Bud-e holly) | z) JACKIE MASON (jack-e Mason) |

ernie pook's comeek

by Linda Barry



HE TOLD US JESUS CAME INTO HIS BEDROOM ONE NIGHT AND HE WAS WEARING A HAIR NET. HE SAID JESUS FLOATED ABOVE HIS BED AND TOLD HIM TO PLEASE BUILD HIM SOMETHING NICE OUT OF-POPSICLE STICKS.



HE HAS A BEAUTY MARK ON HIS FOREHEAD AND A STEEL TOOTH AND HE CAN DO THE SPLITS LIKE HIS FAVORITE HERO OF A SINGER, JAMES BROWN. OUR MOM SAYS HE'S GOING TO WRECK HIS PANTS.



WHAT HE DECIDED TO BUILD JESUS WAS A GO-CART. MY BROTHER ARNOLD SAID "THERE'S NO WAY JESUS WOULD RIDE A GO-CART. OBVIOUSLY MAKE HIM A CROSS."



BEAUTIFUL NEW CONTEMPORARY home in a nice central Maine location. This home is finished in select mahogany inside and out. Amenities include four bedrooms, two baths, two car garage, spiral staircase, hardwood floors, and four decks with spectacular 50-mile views! Only nine miles from Waterville, this secluded 1.5 acre homestead could be yours. Call for a private showing today.

QUALITY ♦ EFFICIENCY ♦ DESIGN

Foss Hill East
East Benton

Greg Roberts
207-426-9118



GRAY: COMPLETELY RENOVATED 3-BEDROOM CAPE
2 baths, large garage, 3 minutes to Turnpike. \$129,900. Call 797-5887

CBW classified ad form

NOTE: If you derive regular income from the subject(s) of your classified ad(s), please use the Business Rate.

	(All Charges Per Week)
	Individual Business
Up to 30 words	\$ 5.00 \$ 7.00
31-45 words	\$ 7.00 \$ 9.00
46-60 words	\$ 9.00 \$11.00
Each add'l word	\$.15 \$.21
CBW Box Service	\$ 3.00 \$ 5.00

MONEY SAVING OFFER!
Prepay your CBW Classified for three weeks and receive a fourth week FREE! (Multiple-week advertisers get one free week for each three weeks pre-paid.) Indicate your free weeks on the **Classified Ad Form** or when you call.

Please read the **CBW Classified Policy** before completing this form. And please, be neat! Thanks!

Message _____

Preferred Category _____ Total Words _____

Basic Rate _____

+ Extra Words at _____ Each = _____

CBW Box Service _____

Subtotal _____

Number of Paid Weeks You Want Ad Run _____

Total Enclosed _____

And Don't Forget My _____ Free Week(s)!

Not for publication:
We need the following information to print your ad. It will be held in strict confidence.

Name _____

Address _____

City _____ State _____ Zip _____

Daytime Phone Number _____

Enclosed is my _____

I'm using _____

Exp. Date _____

Complete this form and mail or deliver to:
Classified Department
Casco Bay Weekly
187 Clark Street
Portland, Maine 04102

Announcing...

6th Anniversary Sale

Now thru
September 6
our anniversary savings
under the BIG TOP include:

Don't make plans for the weekend
until you read all about the celebration
going on at Pier 1 Imports.

Assorted Buri Collection

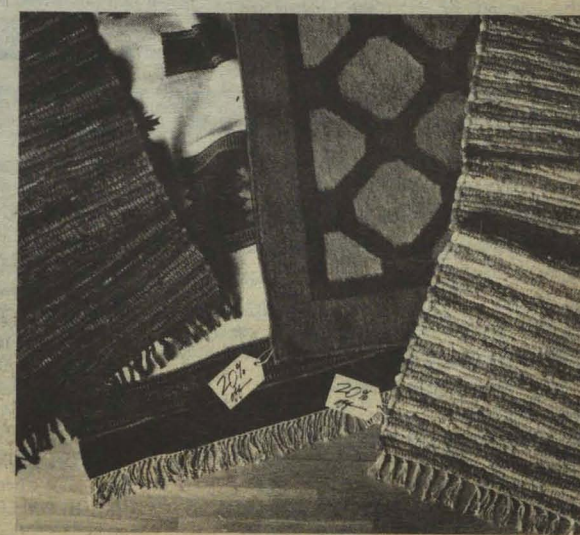
King Chair	reg. \$39.99	SALE \$24.88
Maharlika	reg. \$19.99	SALE \$14.88
Etageres	reg. \$29.99-79.99	SALE \$19.88-59.88
Twist Tables	reg. \$24.99	SALE \$19.88



White Rattan

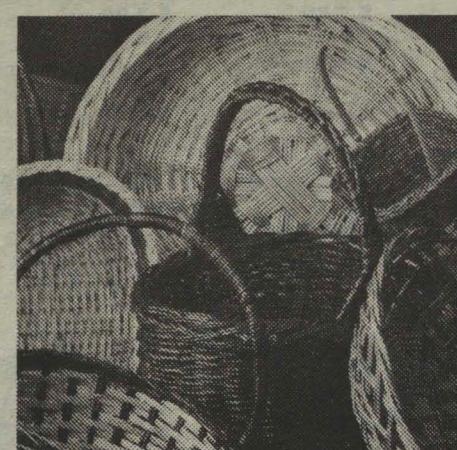
Vanity Chair	reg. \$49.99	SALE \$34.88
Arm Chair	reg. \$99.99 - 169.99	SALE \$74.88-148.88
Settees	reg. \$169.99	SALE \$148.88
Etageres	reg. \$39.99 - 89.99	SALE \$29.88-69.88
Children's wicker furniture	reg. \$39.99-59.99	SALE \$24.88-39.88

Chair cushions priced separately



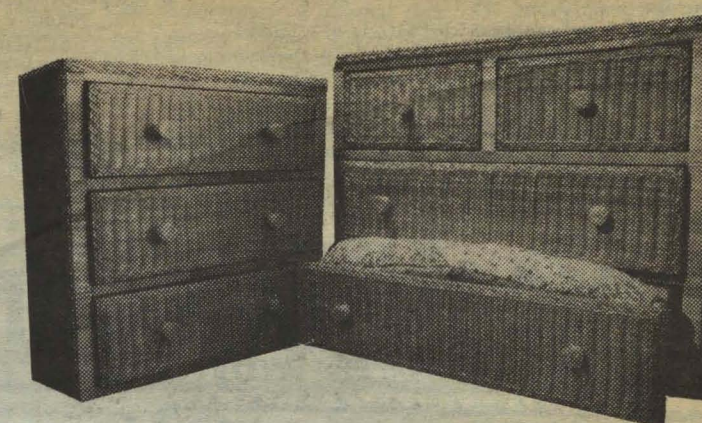
Rugs 20% off Selected styles

Cotton rugs	Sale priced from \$6.88
Indian wool Dhurries	Sale priced from \$72.88
Turkish Wool Kilims	Sale priced from \$15.88



Entire
selection of
BASKETS
20%
off

Pier 1's entire collection of baskets and
hampers are on sale thru Sept. 6
Collection includes bamboo, rattan, and
willow baskets. Be sure to save during
our Anniversary Sale Celebration!



Assorted Wicker Dressers

6 Drawer	reg. \$359.99	SALE \$318.88
Lingerie Chest	reg. \$249.99	SALE \$198.88
Armoire	reg. \$399.99	SALE \$348.88

The folks at Pier 1 wish to thank
all of our customers over the past 6 years
for your continued business and support.

FREE BALLOONS

**FREE
DRAWING**
Register to win a Futon Mattress
Value \$89.99
No Purchase Necessary.
Need not be present to win.
Drawing date September 3.



**Pier 1
imports**

334 Forest Ave., (Exit 6B of Rt. 295)
Portland 773-3356

HOURS: MON & THURS 9-9;
TUES, WED & FRI 9-6; SAT 9-5
Plenty of FREE parking

Sorry no lay aways While supplies last
Please bring appropriate vehicle Shop early for best selection